



Shared Prosperity **Dignified Life**



# ADVANCING A DIVERSE CARE ECONOMY SECTOR

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*Expert Group Meeting on Advancing  
Care Economy in the Arab Region:  
Underexplored Care-Related Areas*

*12-13 November 2024*



# Key Messages

1. With the demographic changes and growing demands for care services, the care sector presents a significant opportunity to create job
2. Importantly also, the care sector is a pre-requisite to increase women's economic participation in other sectors including green and technology
3. It is key to expand the care sector and diversify it by integrating women and men to unlock empowerment opportunities for women

# Challenges facing care providers

## *Unpaid care sector*



- Care providers need access to quality care services
- Care providers limited access to paid work due to caregiving responsibilities

## *Paid care sector*



- Barriers to creating quality care services
- Impact on quality within the care sector (poor working conditions, low wages)

- Women make up just **6% of green job holders** in advanced economies, while men dominate at over 20%
- **This is very much linked to education**
- But also to unpaid care work, labor market segregation, and societal norms restricting women's full participation in the green economy

## **Missed opportunities in the green sector?**



# Missed opportunities in the technology sector?

- Promising developments in MENA: **34% of tech entrepreneurs are women**
- However: **Women make up only 24.6% of the tech workforce**, one of the lowest rates globally
- Challenges: societal norms, gender stereotypes, **family responsibilities**, barriers to promotions and equal pay



# A diverse care economy to empower women



Research shows that the feminization of professions has led to:

- the wage gap between women and men doing similar work
- lower wages in female-dominated sectors

Analysis from **Egypt** (2022) shows that:

- Care employment among women is around 44%, compared to 7% for men
- Women in care employment earn some of the lowest average monthly earnings
- Women earn about 8.43% less than men

# Recommendations

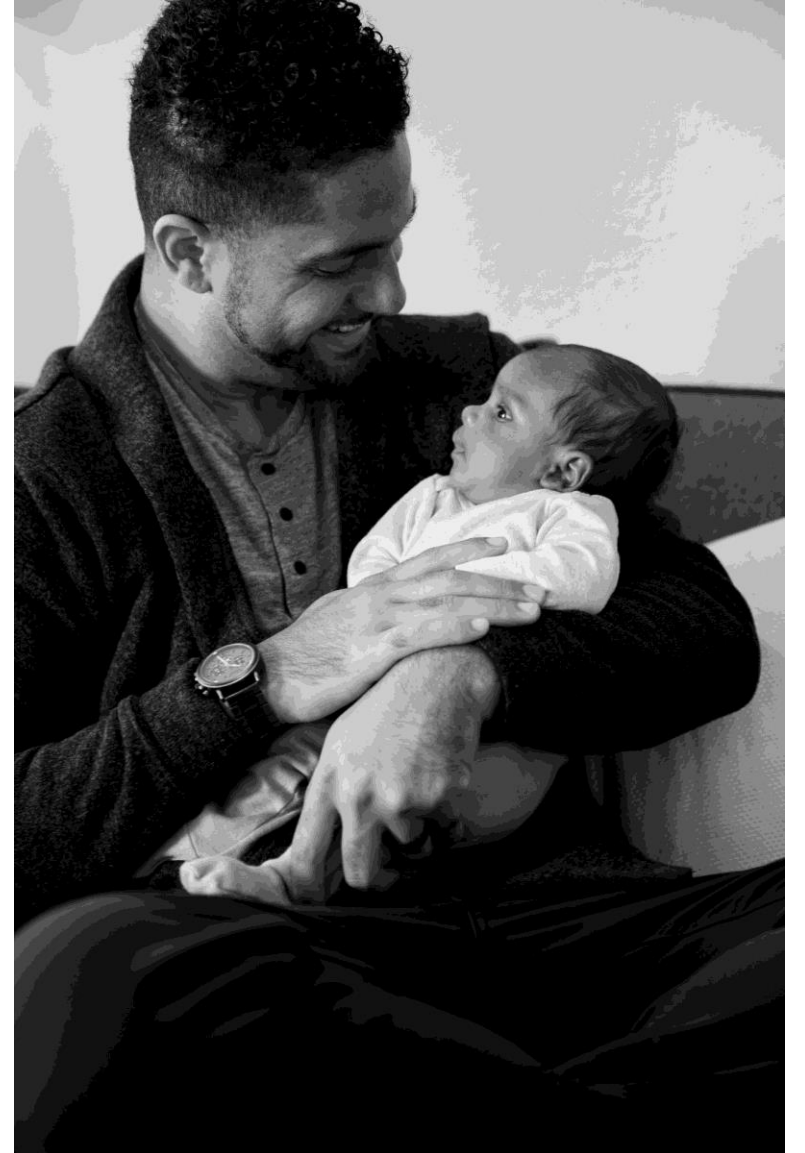


Call for promoting diversity within the Care Sector

Care Sector to expand while including men and women

# Questions

1. Insights on the analysis pertaining to the examples on Egypt?
2. What recommendations to push for a diverse care economy sector?
3. Any other insights/recommendations?





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**THANK YOU**