



Shared Prosperity Dignified Life



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## Economic and Social Commission for Western Asia (ESCWA)

Workshop Series on Capacity Building for Developing Fundable Biodiversity Projects  
Beirut, 3-4 July 2024

### Agenda

*Wednesday, 3 July 2024*

Registration is available through the following link:

<https://zoom.us/meeting/register/tJArdu-prT4tG93JgunGOWWSmKFU6DtX6XAI>

#### Opening Session

Trainers: Mr. Bassel Daher, Consultant, United Nations Economic and Social Commission for Western Asia (ESCWA), Research Scientist, Texas A&M University

Assisted by guest co-trainer: Ms. Rewa Assi, International Water Resources Association

- 11:00 – 11:15
- Opening and welcome
  - Overview of training program, Module 1 objectives and agenda
  - A round of speed networking (5 minutes)

#### Session 1 General Principles and Problem Identification

- 11:15 – 11:20 Concept note and project proposal general principles
- *Concept note and project proposal objectives*
  - *Concept note and project proposal components*
- 11:20 – 11:30 Problem identification
- *Root Cause Analysis (RCA): a tool for problem identification*
  - *Different RCA tools*
  - *Writing a problem statement*
- 11:30 – 11:50 Exercise 1:
- *Providing a coherent problem statement.*
- 11:50 – 12:05 Group discussion
- 12:05 – 12:10 Break

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**Session 2      Project Justification and Use of Reliable Data**

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- 12:10 – 12:20      Project justification
- *Components and tips for articulating a strong project justification*
- 12:20 – 12:30      Using reliable data
- *Characteristics of a reliable data and sources*
- 12:30 – 12:35      Interactive activity
- *Identifying reliable data (Poll)*

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**Session 3      Stakeholder and Partner Identification**

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- 12:35 – 12:45      The Stakeholder Matrix
- *Introducing and developing a Stakeholder Matrix*
- 12:45 – 13:05      Exercise 2: Stakeholder Matrix
- *Filling in a Stakeholder Matrix template based on problem statement discussed in the previous exercise.*
- 13:05 – 13:20      Group discussion

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**Closing**

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- 13:20 – 13:30
  - Wrap up and key messages
  - Final questions
  - Next steps
- End of Module 1

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**Thursday, 4 July 2024**

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**Opening Session**

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- Trainers:              Mr. Bassel Daher, Consultant, United Nations Economic and Social Commission for Western Asia (ESCWA), Research Scientist, Texas A&M University
- Assisted by guest co-trainer: Ms. Rewa Assi, International Water Resources Association
- 11:00 – 11:15
  - Opening and welcome
  - Overview of the objectives and agenda for Module 2
  - Two rounds of speed networking (5 minutes each)

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**Session 1      Project Goals, Objectives and Theory of Change**

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- 11:15 – 11:25      Project goals and long-term impacts:
- *The importance of identifying project goals and long-term impacts*
- 11:25 – 11:35      SMART Objectives
- *The concept and elements of SMART objectives*

11:35 – 11:55	Exercise 1: SMART objectives <ul style="list-style-type: none"> <li>• <i>Developing SMART objective guided by a general objective template for each thematic group.</i></li> </ul>
11:55 – 12:10	Group discussion
12:10 – 12:25	Theory of Change (ToC) <ul style="list-style-type: none"> <li>• <i>The ToC concept.</i></li> <li>• <i>Different approaches for developing a ToC</i></li> </ul>
12:25 – 12:30	Break

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<b>Session 2</b>	<b>Logical Framework</b>
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12:30 – 12:45	Logical framework tools to outline project activities and expected outcomes
12:45 – 13:05	Exercise 2: Logical framework <ul style="list-style-type: none"> <li>• <i>Drafting a logical framework for the projects' SMART objectives.</i></li> </ul>
13:05 – 13:25	Group discussion

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<b>Closing</b>
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13:25 – 13:30	<ul style="list-style-type: none"> <li>• Wrap up and key messages</li> <li>• Final questions</li> <li>• Next steps</li> </ul>
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End of Module 2

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