Necessary changes in the Characteristics and Role of Private Sector to promote Innovation for the SDGs

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Roots of Innovation capacity building process is:

to develop, coordinate and promote accessible, transformational, high-impact educational opportunities within and beyond the traditional classroom and curricula.
Five important qualities for any Innovation capacity building:

- **Teaching to innovate**
  - Connect what is being taught to real life

- **Academia**
  - Present information in multiple formats
  - Teach graduates self-monitoring skills

- **Private Sector**
  - Give graduates choices
  - Use graduates' interests and fascinations

- **Teach graduates**
  - self-monitoring skills

- **Give graduates**
  - choices
Recommendation of Phases of Innovation capacity building program

- **Phase 1**: SoTL while taking senior courses
- **Phase 2**: Graduation project is based on such work done in phase 1
- **Phase 3**: Internship period: Immersion
- **Phase 4**: Emersion into productive state
Innovation Synthesis Framework for Private Sector involvement to promote Innovation for the SDGs

- Customize SDGs into Business plans
- Specialize & Complement
- Develop Pyramid for PPPP in innovation
- Force a business plan for continued innovation
Necessary changes in the Characteristics and Role of Private Sector

1. PPPP: Public-Private-People-Partnership

2. Force an Expiry date for business scope as is to innovate (include innovation) *Innovate or Terminate*

3. Specialize & Complement

4. Customize SDGs according to national priorities and the Private sector business plans

5. Force a business plan to continued innovation (promote innovation)

6. Develop Pyramid for PPPP in innovation
A “P” is missing...
But a great difference is made
PPPP: Public-Private-People-Partnership

• Besides the government (public) and the business (private), the citizen (People: NGOs and civil society) should be a full partner.

• Rules and ways that partnership is exercised is negotiable according to actual needs and realities of the partners involved.

• The inclusion of citizen (People) should provide better chances for direct innovation and act as a stability control element in the partnership.
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Force an Expiry date for business scope as is to innovate (include innovation)

• Any business venture of a partnership should include clear outcomes and deliverables (such as products, services, etc.).

• Such deliverables have to be redesigned periodically, even if there is no need to since they are well-doing business, This redesign is to be introduce innovative ways of producing these deliverables

• Whether approved by the executives or out aside, this process of redesign is to keep INNOVATION alive, and hence injecting a new culture for sustaining innovation processes
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Specialize & Complement

• Any business venture of a partnership is referred to as an innovation node.

• In a society a network of innovation nodes should be encouraged and identified.

• Each node should be encouraged to focus on an area of innovation for deliverables that complement as much as possible, and reduced competition as much as possible too among these nodes.

• Groups of nodes would become if possible a sustainable larger unit for Innovation
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Customize SDGs according to national priorities and the Private sector business plans

• Deliverables should be examined in a broader scope with the help of the Government in order to get clearances, permits, or even financial incentives to encourage these nodes to cover such SDGs.

• It is perhaps reasonable to combine some of these goals to form an area of business scope that uses Innovation towards implementing these goals.
Examples of a reconnect aggregation towards the needs of Innovation and a government in South East Asia 2016.

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<td>Quality Education</td>
<td>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</td>
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<td>5</td>
<td>Gender Equality</td>
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<td>Partnerships for the Goals</td>
<td>Strengthen the means of implementation and revitalize the global partnership for sustainable development</td>
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<td>Good Health</td>
<td>Ensure healthy lives and promote well-being for all at all ages</td>
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<td>Good Jobs &amp; Economic Growth</td>
<td>Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</td>
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<td>Reduce inequality within and among countries</td>
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<td>Sustainable cities and communities</td>
<td>Make cities and human settlements inclusive, safe, resilient and sustainable</td>
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<td>Life Below Water</td>
<td>Conserve and sustainably use the oceans, seas and marine resources for sustainable development</td>
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<td>16</td>
<td>Peace and Justice</td>
<td>Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</td>
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Force a business plan to continued innovation (promote innovation)

• The government should introduce obstacles to innovation nodes in their business plans if they do not include innovation practices (such as encouraging research, setting a lifetime for business as usual and plan for new ways of business, etc.)

• Provide, on the national and regional levels, joint funds and business development programs to sustain these nodes in fulfilling the need for continued innovation
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Develop Pyramid for PPPP in innovation

• Identify the layers as
  ✓ I-nodes (Innovation nodes),
  ✓ I-Groups (Innovation groups of similar I-nodes),
  ✓ I-layers (Innovation layers of higher scope of areas of business)

• Provide, on the national level a high authority to monitor, support and advise on retaining innovation within this pyramid.
There is room for Innovation for this framework