



*Empowered lives.
Resilient nations.*



Women Economic Participation within Value Chain Approach

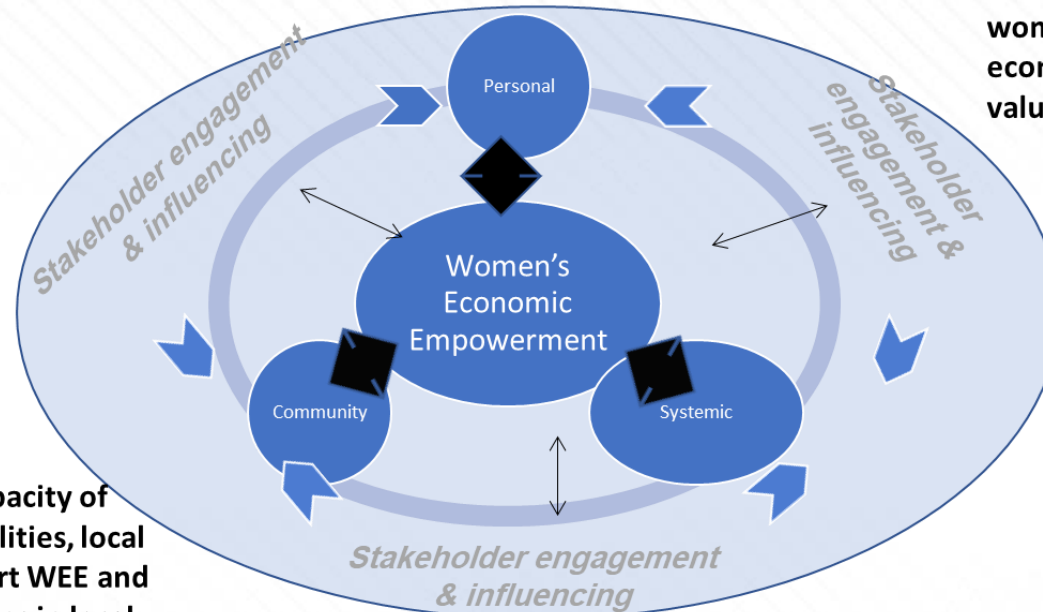
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Why Women Economic Participation

- Women's limited access to **productive inputs** (technology, credit, education & knowledge)
- Women's restricted ownership of productive assets (land and capital)
- Women's limited employment opportunities and concentration in informal, insecure, and lower paid type of employment
- Limited enabling and gender-sensitive environment: gendered norms & roles, unpaid & informal work
- Gender-biased and discriminatory legal framework (social protection and labour law; and the degree to which existing laws protecting women's rights are enforced).
- Lack of policy measures that support women's economic participation.

Women Economic Participation

OUTCOME 1: Improved conditions for women's integration, progression and economic empowerment within key value chains in Lebanon.



OUTCOME 2: Strengthened capacity of municipalities, union of municipalities, local economic development to support WEE and mainstream gender considerations in local economic development interventions .

Women have increased **access to** and **control over** economic resources, assets and benefits, are able **to earn** and **control** a livable income and have built greater resilience to economic shocks and risks.

DO1: Lebanese and Syrian refugee women have strengthened capacity to integrate into the labour market / value chains.

Activities:

- ✓ Technical skills trainings, job placements and paid internships
- ✓ Communication & Leadership Development (training in leadership, communication & negotiation --- increase bargaining power & influence)
- ✓ Coaching and mentoring programmes

Target Beneficiaries:

- ✓ 3000 Lebanese and Syrian refugee women who will receive technical and soft skills training combined with on job training. (750 per governorate).
- ✓ 300 Lebanese and Syrian refugee women who will have received coaching and mentoring services. (75 per governorate).

50 % Syrian, 50 % Lebanese

12 Selected Value Chains

LOCATIONS

VC1	Handicraft	Nationwide
VC2	Small Ruminant	N & B
VC3	Rural Tourism	N, B, S, ML
VC4	Honey	N, B, S, ML
VC5	Freekeh	B N
VC6	Oregano	N S
VC7	Renewable Energy	Nationwide
VC8	Fruits and Vegetables, including Potatoes	N, B, S, ML
NVC1	Cross-Cutting Sectors: Logistics and Supply Chain	Nationwide
NVC2	Medicinal and Aromatic Plants- Essential Oils	N, S, ML
NVC3	Information Communication Technology with Focus on Digital marketing	Nationwide
NVC4	Construction with Focus on Restoration	Nationwide

DO2: Women-led businesses and cooperatives have improved productivity and competitiveness and have increased access to assets, spurring innovation and addressing resource control and ownership dynamics.

Activities:

- ✓ Business development support (combination of hard & soft skills training, coaching & mentoring).
- ✓ Finance provision (**in-kind** grants of a maximum of \$30,000) and business technical support.
- ✓ Linking women to commercial buyers and wholesale markets

Target Beneficiaries:

- ✓ 12 women-led start-ups (3 per governorate)
- ✓ 40 women-led cooperatives and SMEs (10 per governorate).

Only Lebanese.

DO3: Municipalities, unions of municipalities & local economic development agencies have increased skills, knowledge and means to be more actively involved in local economic development, and are implementing interventions to support WEE.

Component 1: Capacity-development

- ✓ Design & implementation of tailored capacity-building for targeted municipalities and union of municipalities.
- ✓ Gender-sensitization.

Target: 20 municipalities / union of municipalities (4 per governorate).

Component 2:Local Economic Initiatives

Ongoing technical & financial support to the development and implementation of local economic initiatives / action plans defined by targeted municipalities. (in-kind financial support: \$25k).

DO4: Increased public support and improved enabling environment for WEE at household, community, business and municipal level.

Activities:

- ✓ Design and implementation of awareness-raising and community mobilization strategies.
- ✓ Focus on addressing attitudes, beliefs and social norms and gender stereotypes which discriminate against women including women's position, leadership and entitlements, unequal division of unpaid care work, and VAW.

Target Beneficiaries:

- ✓ 100,000 women and men (25,000 per governorate).

DO5: Promote strong integration on GBV prevention

Component 1: Community-based GBV prevention sessions - **Indashyikirwa!**

- ✓ 16 sessions with women
- ✓ 16 sessions with men
- ✓ 7 sessions with community leaders & municipal officials

Beneficiaries:

- ✓ 600 women
- ✓ 350 men
- ✓ 100 community leaders & municipal officials

Component 2: Gender Equality Café

- ✓ Establish interactive safe space for women to engage in a dialogue with men, municipal officials & community leaders.
- ✓ Hold regular meetings / discussions.

Approach

- **Gender Transformative Approach:** actively examining, questioning and changing existing structures, discriminatory gender norms, beliefs and practices, and imbalances of power.
- **Women's Empowerment:** a combination of new knowledge, skills, attitudes, and confidence for women to have greater control over resources and decision-making.
- **Engaging men and boys**
- **Influencing** policy makers, community leaders and the private sector at the local and national levels: Ensure women's voices and concerns are heard.
- **Networking and partnerships:** Working all together!

Photo Voltaic Value Chain investment

- **Photo-Voltaic:**

- Update the curriculum to fit the market needs
- Identify SMEs ready to host interns
- 11 Women youth participate in PV training and internship.



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https://drive.google.com/file/d/1ZdtfhZtrnULVYn6_xl7EXsWMj5ZPt_IM/view

Thank You