LEAPING INTO NEW HORIZONS

Ready for Additional Investment in Technology

 Palestina - India Techno Park
The **Palestine Tech Park (PTP)** is a **non-profit organization** established in 2016 and is a member of the International Association of Science Parks and Areas of Innovation (IASP), a leading global network for science and technology parks as well as areas of innovation.

The PTP is developing a national infrastructure, business environment and culture to **help knowledge-based enterprises and creative and technology clusters** seed, grow and commercialize business opportunities.
The PTP believes that activities meeting the above objectives will result in economic development including job creation.

The PTP has the following objectives:

1. Establishing a national essential infrastructure to enable growth and clustering in the technology sector by providing commercial offices services catering to innovation and technology companies
2. Promoting the brand and image of the technology sector to attract foreign direct investment and integrate with global value chains
3. Supporting technology entrepreneurship programs by launching new technology start-ups, social enterprises and developing new innovative products
4. Conducting technology transfer activities (including emerging technologies) that would work on the commercialization cycles of research and development whether at universities or industry and take them to markets
5. Bridging the knowledge gap and the gap between private sector & academic in capacity building, technology and innovation
Republic of India Government Support

The generous donation received from the REPUBLIC OF INDIA to develop the flagship Palestine - India Techno Park building and the infrastructure of the master plan at the 20,000-square meter location that was generously allocated by Birzeit University has contributed towards kick-starting our vision to life.

Indian Government- Phase 1
US$12M Commitment
Flagship Building – 7 Floors at 9,500 sqm
Infrastructure: Roads, Green Landscape, Boundary Walls, Utilities Services (Water, Electricity, Sewage Treatment Plant)
Design Consultancy and Management

Under the patronage and in the presence of
H.E President Mahmoud Abbas
President of the State of Palestine
And the participation of
H.E Mr. M. J. AKBAR
Minister of State for External Affairs - Republic of India
The Ceremony of Laying the Foundation Stone of PALESTINE - INDIA TECHNO PARK

Birzeit University, Ramallah - Palestine 8/11/2016
Located in a prime area, our master plan and building will be the destination for many. Area: 20,000 sqm extendable to 30,000 sqm

The neighbouring lots are available for various investment opportunities, making the entire area buzzing with business potential.

Located at Birzeit University grounds, next to the Palestine Museum and the Birzeit University Academic Campus where there is an active student and research community, the PTP also strategically enjoys a central location of North and South of the West Bank and provides convenient access to air and land ports. It is also in close proximity to Ramallah (less than 20 minutes away by car), with very good transportation links.
New Buildings for New Tech/Innovation Programs

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www.technopark.ps, info@technopark.ps

Ready for Investment:
- Clusters: Renewable Energy and Multinationals, ITO/BPO Hubs
- R&D, Innovation and Creative Hubs
- Telecomm, Media, FinTech, AR/VR, IoT, Software
- Auditorium and Science Museum

Phase II

Phasing options shall account for an initial master plan area of 20,000m².
An Approximate BUA of 24,000m²
Why Palestine Techno Park

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- Brand and Image
- Technology, Innovation and Knowledge Transfer
- Clustering: Infrastructure, Makers Space and Innovation Labs
- Impact on Societal & Economic Needs
The Role of PTP

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Through a dynamic and innovative mix of policies, programmes, quality space and facilities and high value-added services, we

Provide environments that enhance a culture of innovation, creativity and quality

Transfer and commercialization of knowledge and technology

Integrate with global network, and internationalisation

Impact on Societal & Economic Needs

Bridging the gap between universities and industry

creation of new businesses via incubation and spin-off mechanisms
Basement Floor - Parking, Health Center & Pool

First and Second Floors
Startups and Accelerator Shared Office Space

Fourth and Fifth Floors Office Space:
Soft-landing,
Multinationals R&D,
Local Companies R&D
Ground Floor
Co-Working Space Program
Cafeteria, Terrace, Seminar room

Third Floor
Innovation Labs
**CREATIVE CLUSTER CAMPUS PROJECT**

**Startups**

- Applications for startup incubation: Kangaroo 92
- Applications - Helping startups and companies launch new products: Kangaroo 39

**Success Story**

- Leads and Sales Generated: Tech Transfer from University - ATSM
- Logistics Integration Software: Birhakaya

**Training**

- Business Ideation: 12 hours
- Business Model Canvas: 15 hours
- Number of beneficiaries: 52 females, 33 males

**Startups**

- Number of startups: 6 startups
- Seed Funding
- Number of jobs created: 40 Direct + Indirect

**Mentoring**

- Number of mentoring services for the startups: 5
- Number of mentors: 4

**Services**

- Technical Assistant
- Business Model Development: 13 days
- Financial Model: 18 days
- Pitch deck and Access to finance: 11 days
- User Interface and Product development: 17 days
- Sales and marketing: 22 days

**About the 6 Startups**

- **Wajbeet:** A convenient way to order food from restaurants and home kitchens. You can use a friendly website and mobile app to order meals from any of the partner restaurants and home kitchens, where they take care of ordering and delivery to the customer's doorstep. Wajbeet differentiates itself by selling out home kitchen meals and providing women with the opportunity to increase their income through further promotion.

- **Birhakaya:** A social publishing platform that aims to change the negative stereotypes about the Palestinian Youth. In the world through creating positive, non-political and fun content (visual and written) that crosses the 8th in Palestine. Birhakaya by a group of university students who later on created a series of workshops on Social Media, Media Production, Event Coverage, Web Development, Design and Branding and others. They offer these workshops for university students and fresh graduates. Birhakaya revenue streams depend on Content Marketing, Video Production, Event Coverage and Social Media Management.

- **Cerab:** A mobile app that integrates university students within the external labor market and developing their skills. It provides college students with access to freelancing, temporary, and full-time jobs, and tasks. Additionally, the app provides various training opportunities, workshops, internships, competitions, events, and exhibitions.

- **Biometric car alarm system:** Located in Hebron. It manufactures a small device that adds an extra level of security to cars by requiring fingerprint authentication in addition to car keys and security codes, if applicable. This device adds an extra security step toward preventing car theft in addition to the typical alarm that comes equipped with most cars. The device will also have a mobile app to support its features and customization.

- **Automatic Tray Seeding Machine ATSM:** A locally manufactured Automatic Tray Seeding Machine that will highly increase the efficiency and productivity of farmers. This machine produces 125,000 seedlings and has been garnering the interest of NGOs, the agriculture sector, and nurseries.

- **Beda Taxi:** A full management system and cab-hailing app for taxis that has rolled out an online campaign and is in the process of closing deals with taxi offices.

**Organizing further ecosystem support:**

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- www.technopark.ps
IoT, AR/VR, Robotics + 3D Printing
Renewable Energy, FinTech and Climate Tech
The concept of the Innovation Labs, in different emerging technology segments, present an ideal set up in creating innovation related eco-system revolving around certain technologies.
Emerging Technology
Third Floor – Innovation Labs

FinTech Floor

Join the FinTech Community
Join the Palestine Technopark FinTech Community.

Currently Organizing for Blockchain Training and Certification Program

Signing an MoU with Palestine Monetary Authority on 2nd of April

Developing Augmented Reality / Virtual Reality Innovation Lab - (ReVaMP) in Palestine
Developing Augmented Reality / Virtual Reality and Mixed Reality Innovation Lab - (ReVaMP) in Palestine

Palestine Techno Park

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The good practice is to profile education and content innovators and facilitate the physical resource as above to them. Line up financial resources interested to support and investors as well as identify industry and markets interested in VR/AR/MR products.
Knowledge Acquisitions to Affect Attitudes to Practice Entrepreneurial Activities

Training of Trainers, Exchange Visits, Technical Assistance, Workshops and Sessions. Procurement of Trainers and Training Material

Same AR/VR Innovation Lab Activities can be applied in other technology verticals

MEET + EXPLORE
MEET peers, mentors, community supporters to help you choose and EXPLORE VR/AR/MR

IDEATE + DESIGN + Develop / Prototyping: BOOTCAMPS + HACKATHONS – Ecosystem Support

PRESENT
DEMO DAYS / PITCHING: Present prototype / demo and concept to the rest of the Lab participants, education market experts, companies, multinationals, potential buyers, investors – Ecosystem Support
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