



International
Trade
Centre

TRADE IMPACT
FOR GOOD

African Trade Observatory

Facilitating trade & economic integration in Africa
through data

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International Trade Centre

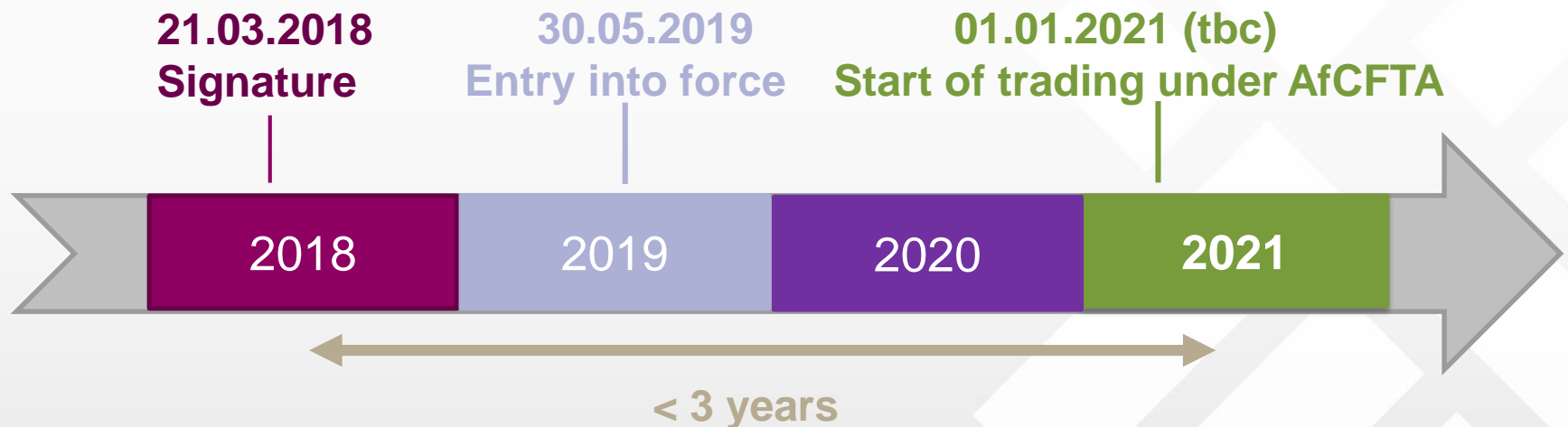


African Continental Free Trade Area

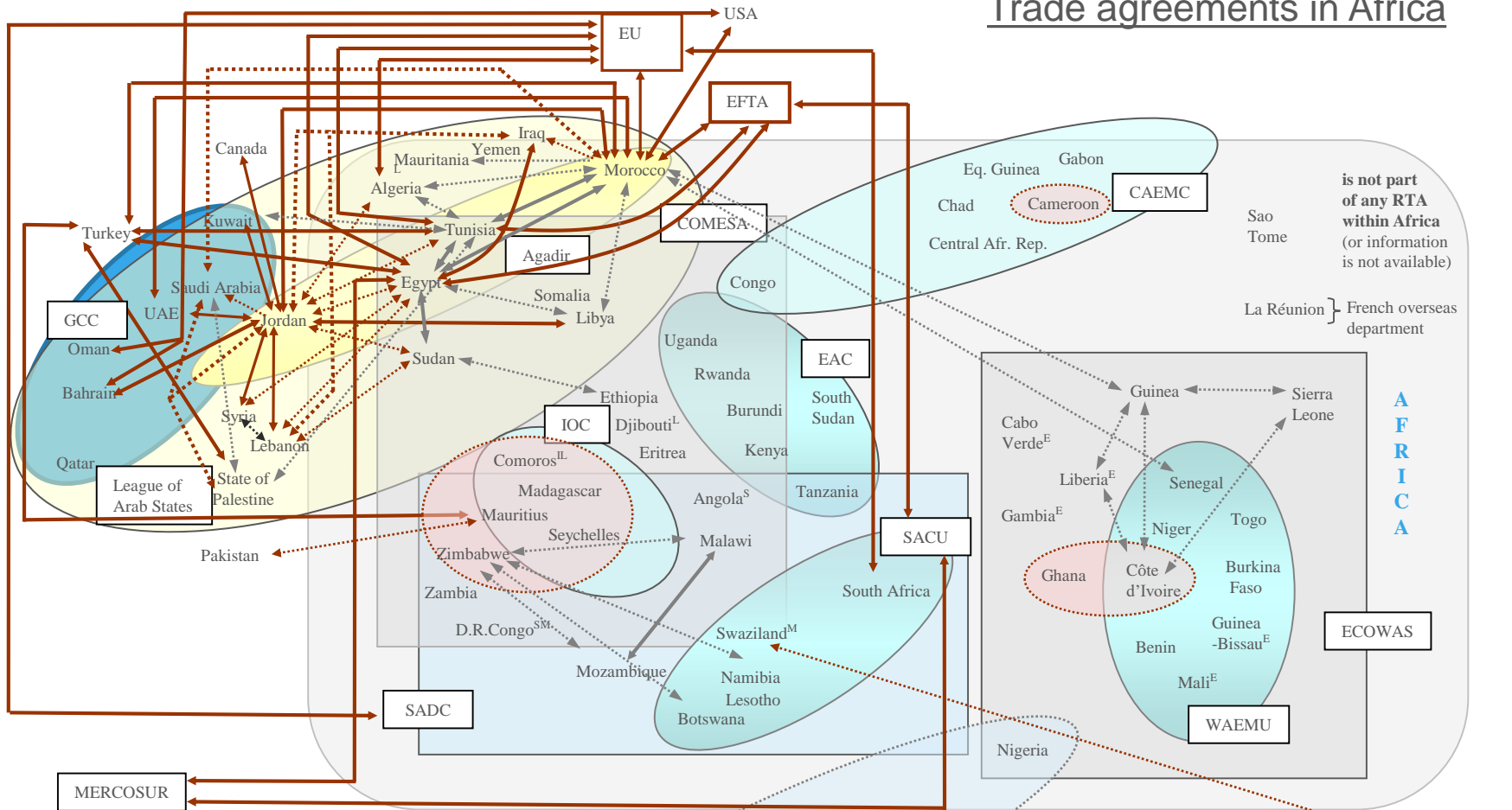
- **A continent-wide trade agreement**

- Expected participants: 55 member states of the **African Union**
- Market of 1.2 billion people (2.5 billion by 2050)
- Gross domestic product (GDP) of \$2.5 trillion
- Africa: the **world's largest free trade zone** area

- **With an ambitious timeline**



Trade agreements in Africa



CAEMC Central African Economic and Monetary Community
IOC Indian Ocean Commission
SACU Southern African Customs Union
WAEMU West African Economic and Monetary Union
EAC East African Community
COMESA Common Market for Eastern and Southern Africa
SADC Southern African Development Community
ECOWAS Economic Community of West African States
MERCOSUR Southern Common Market

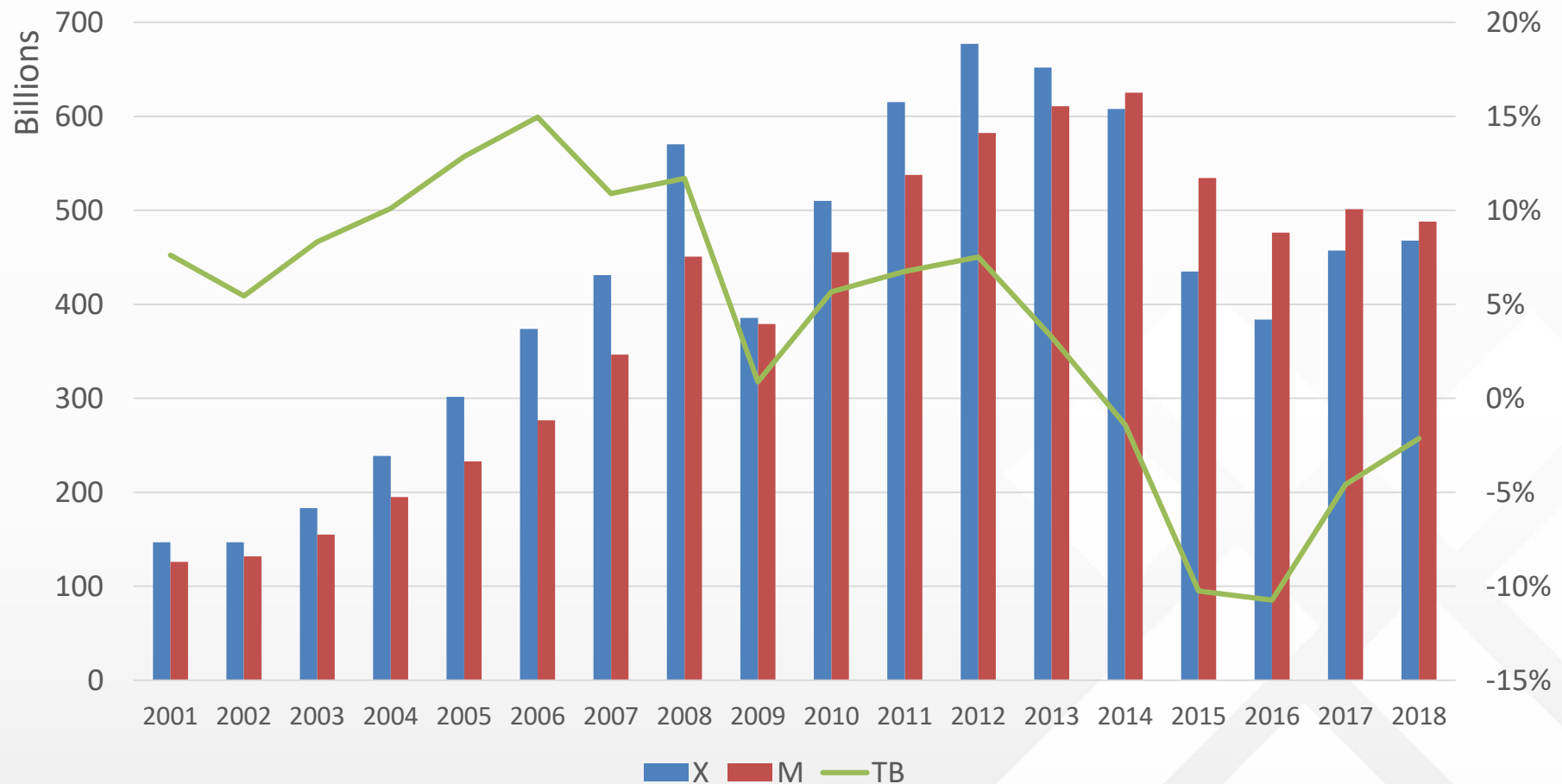
M indicates that the country is a party to COMESA but not yet applying preferential tariff
 I -- // -- IOC
 S -- // -- SADC
 E -- // -- ECOWAS
 L -- // -- League of Arab States

Partial scope agreements
 Free Trade agreements
 Agreements with countries outside Africa

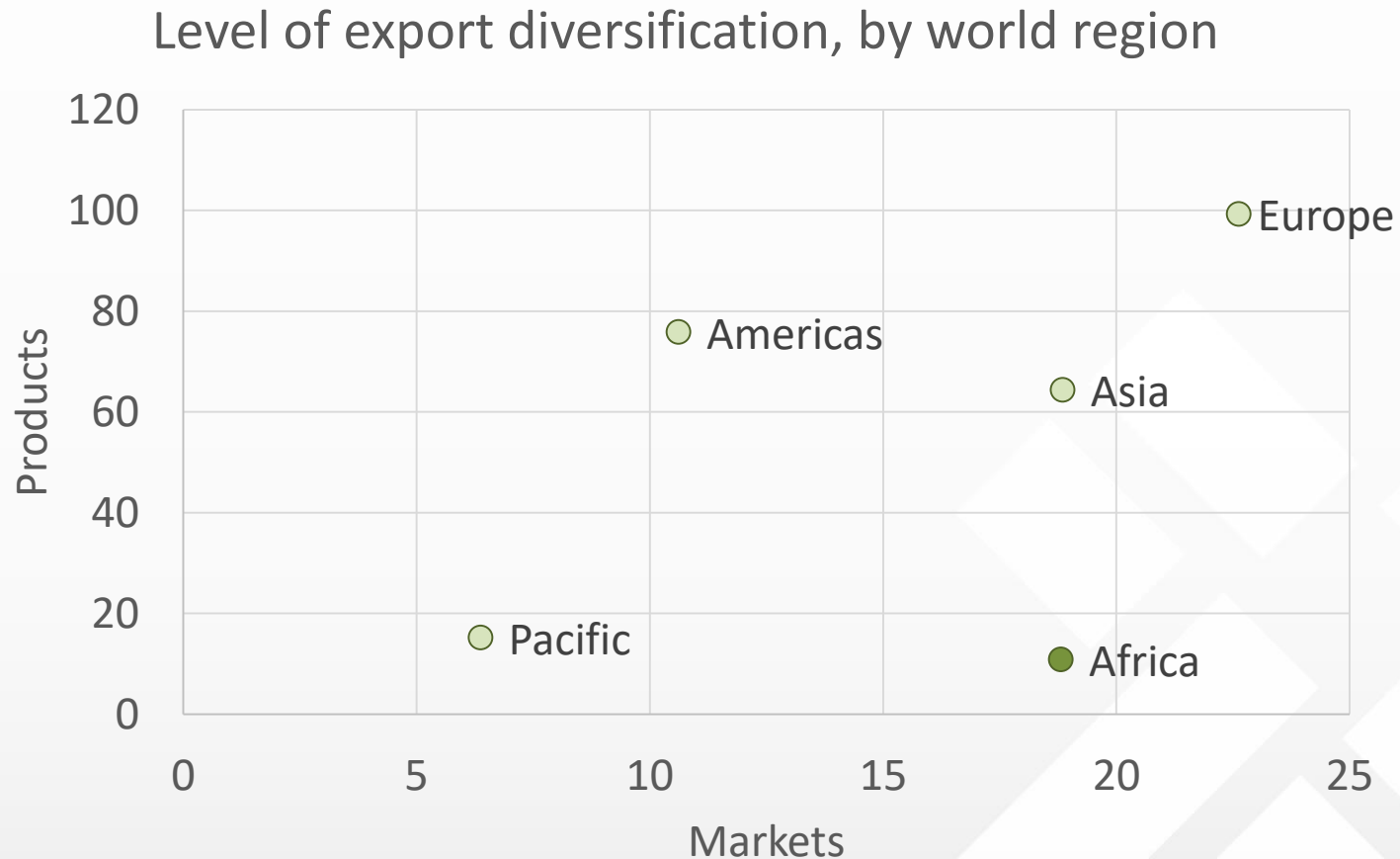
EPA with EU

So, why is there still a need for an
African Trade Observatory?

#1 Africa's trade balance has been negative in recent years

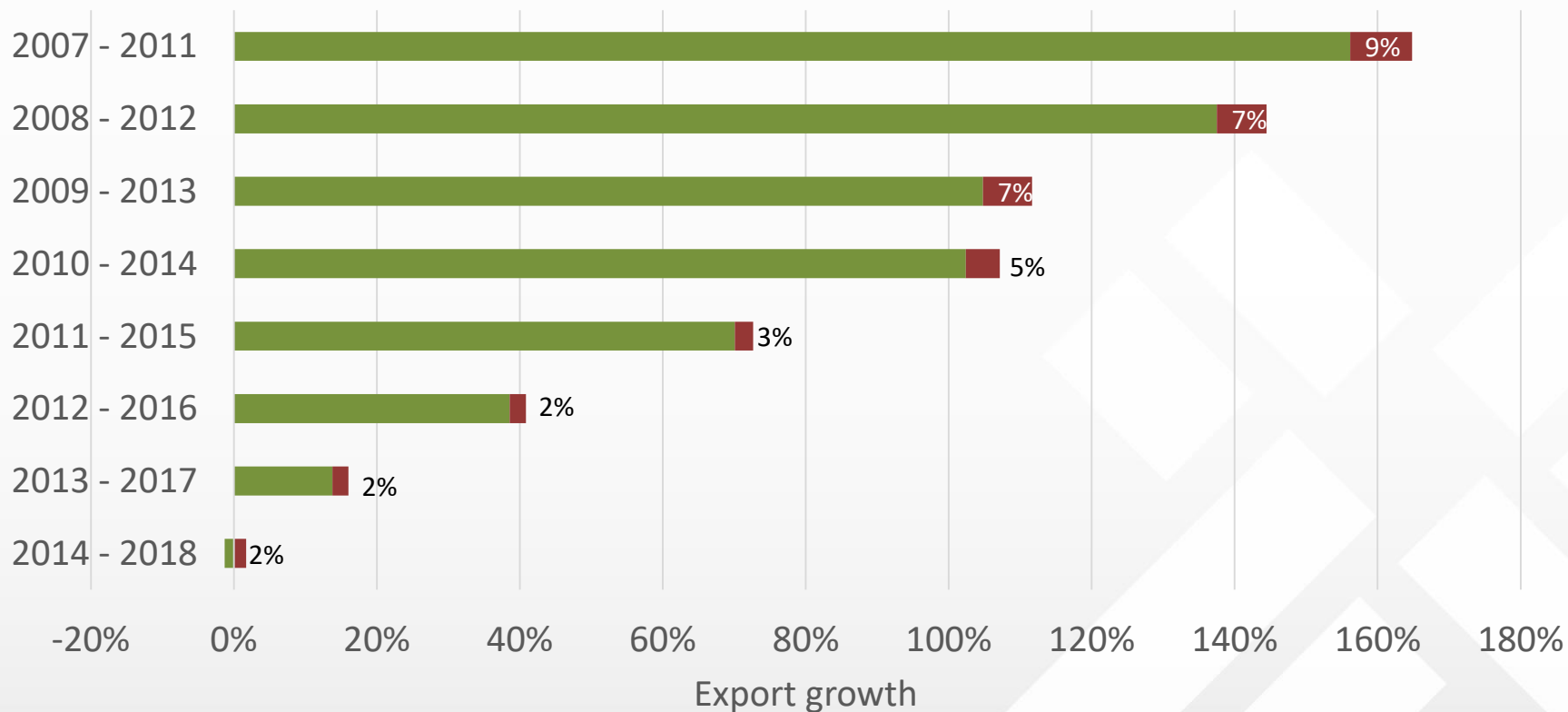


#2 Product diversification is the lowest worldwide

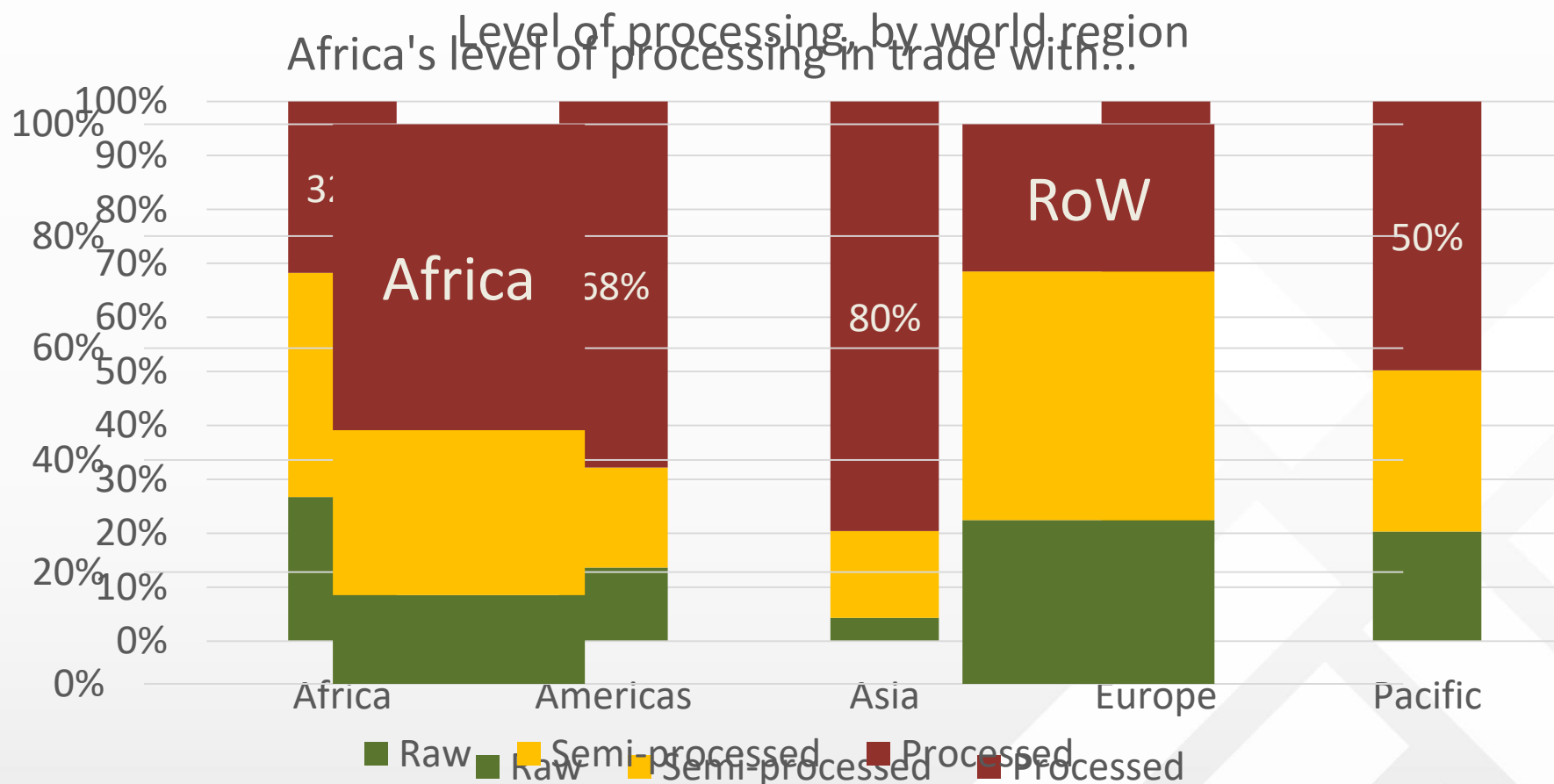


#3 Intra-African export growth is declining, as is the contribution of new products

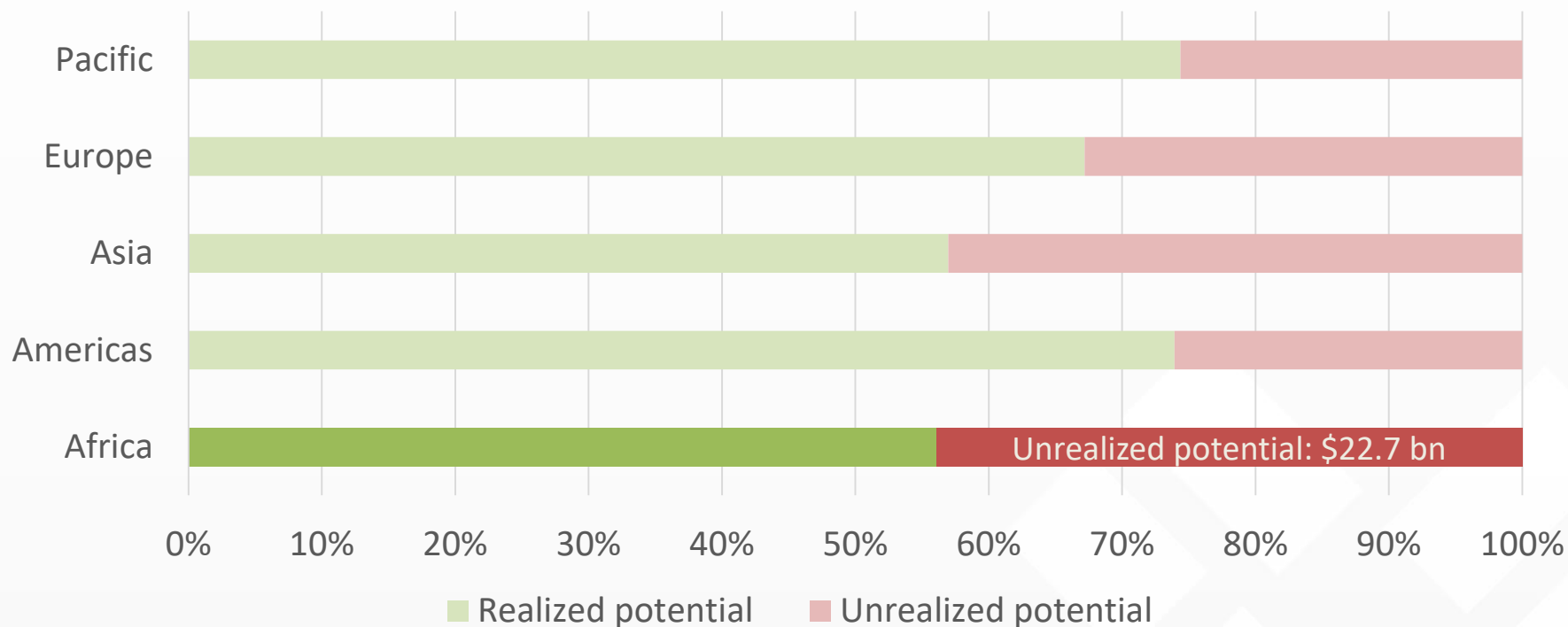
Contribution of existing and new products to intraregional export growth



#4 The level of processing is low compared to other regions, but generally higher in regional trade

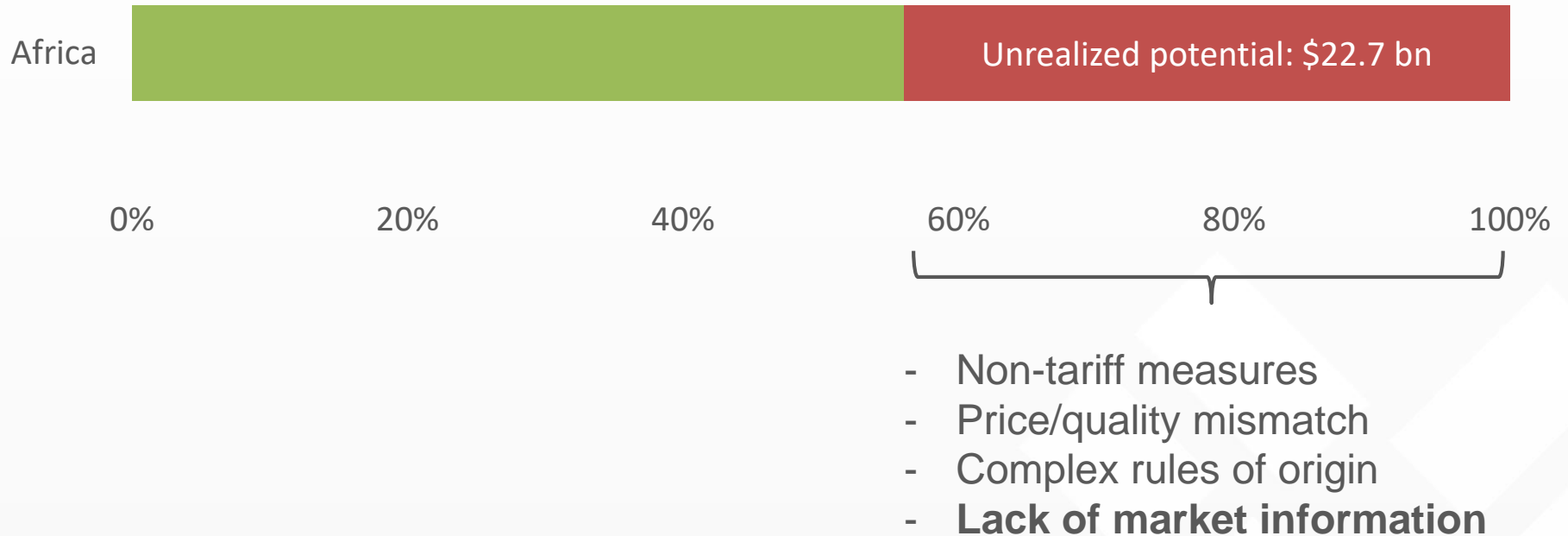


#5 Unrealized trade opportunities in Africa are the highest among all regions



- Unrealized export potential in Africa amounts to \$22.7 billion, this is a higher share of untapped potential than in any other region of the world.

What causes trade potential to remain unrealized?



→ Information is power...

ATO Dashboard



The African Union welcomes you to the African Trade Observatory website.

Partially restricted access

Home About Resources English ▼ Login
Français
Português
Kiswahili

African Trade Observatory


Compare

Compare trade and market access information across countries, products or markets.

Products Markets Exporters

Choose an exporter ▼

Choose a market ▼

START


Explore

Find detailed trade and market access-related information for a country-product / market combination.

Choose a product ▼

Choose an exporter ▼

Choose a market ▼

START


Monitor

Monitor state of intra-African integration over time.

Choose an exporter ▼

START

COMPARE

Compare trade and market access information across countries, products or markets.

EXPLORE

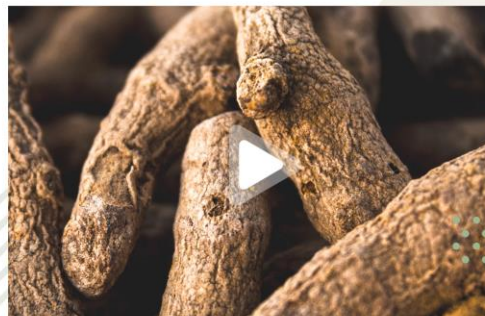
Find detailed trade and market access-related information for a country / product / market combination.

MONITOR

Monitor the state of intra-African integration over time.

Welcome to the
African Trade Observatory

Facilitating trade and economic integration in Africa. Official intra-African trade remains low and Africa trades more with the rest of the World than with itself. One of the main reasons for this is the lack of information on market opportunities and market access conditions. African Trade Observatory serves as a repository of trade information and allows to monitor the pace of trade and economic integration in Africa.



Let's go live...: ato.africa

(Beta version with restricted access, public launch planned for mid-2021)

Monitor Module

Trade

Market Access

Policy Outlook

Trade balance ⓘ

For exporter(s)

Kenya ▾

With

 Markets

 Sectors

Africa X

Non-Africa X

CFTA X

South Sudan X

Nigeria X

Filter markets

All sectors ▾

Show

Imports ☐

Exports ☐

2001

2019

Percentage amount

5%

0

-5

AfCFTA policy outlook

Tariff reduction

Trade simulation

Tariff revenue

Visit AfCFTA
negotiation and
notification tool



Trade pattern

Monitor Module

Trade

Market Access

Policy Outlook

Pattern | Trade balance ⓘ

For exporter

Kenya

Show by



Market



Sector

Africa X

Non-Africa X

CFTA X

South Sudan X

Nigeria X

Grey selection included in parent category

Filter sectors

All sectors

X Close compare

With

Exporter

Sector

Congo

Also display

Imports (M) ☒

Exports (X) ☒

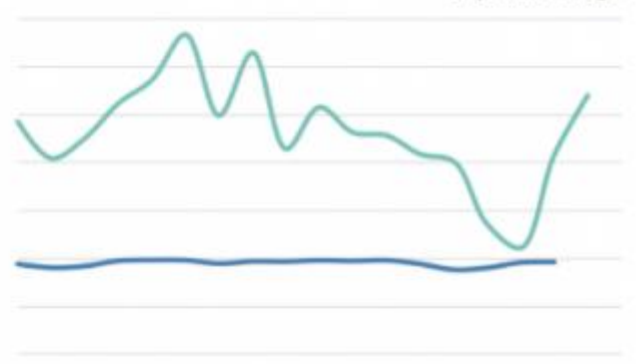
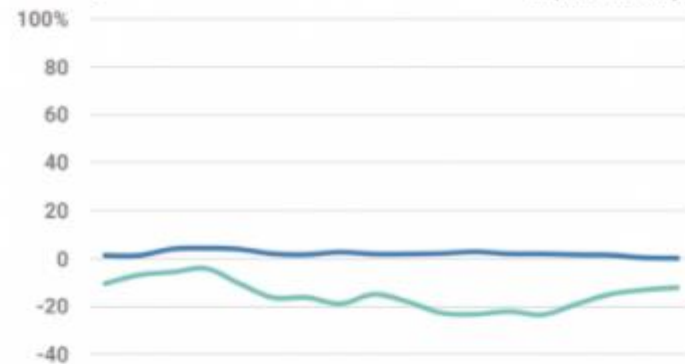
2001

2019

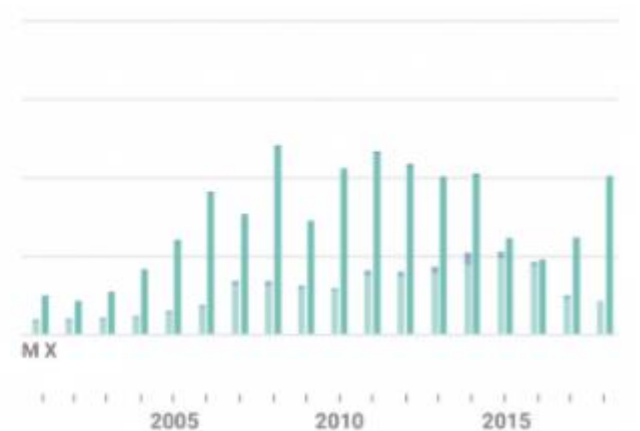
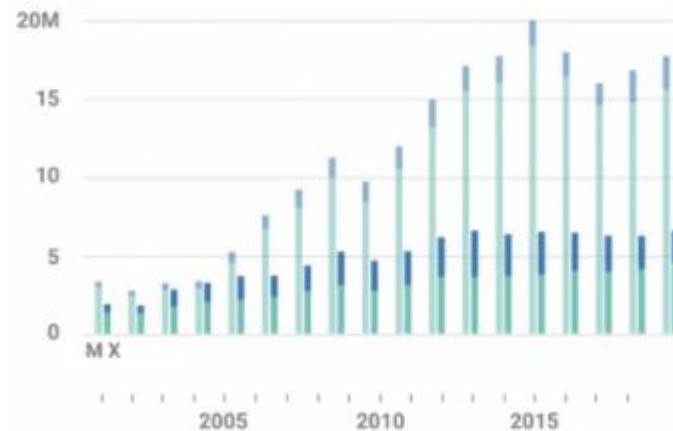
Percentage

Exporter: Kenya

Exporter: Congo



In \$ mn



Monitor Module

Trade

Market Access

Policy Outlook

Integration | Export Orientation ⓘ

For exporter

Kenya

Also display

Regional integration



2001



2019

Show by



Markets



Sectors



Firm type

Africa X

Non-Africa X

Filter sectors

All sectors

Filter firm type

Large

X Close compare



Exporter



Sector



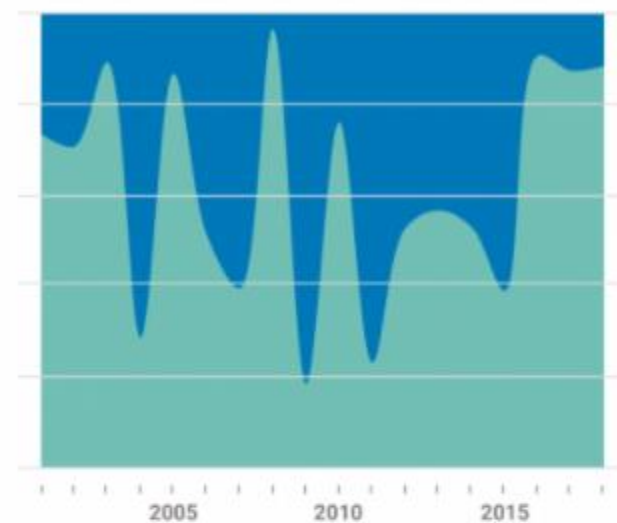
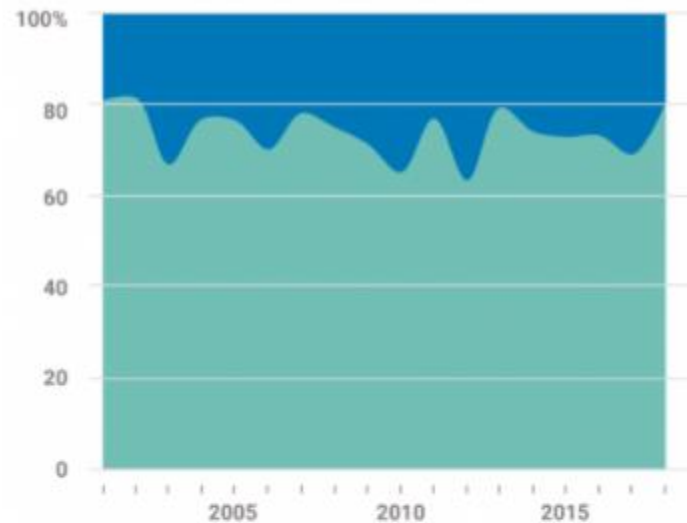
Firm type

Small

Percentage

Large firm

Small firm



Explore this indicator in depth on ITC tool name

Download

Embed

Share

Monitor Module

Trade

Market Access

Policy Outlook

Opportunities | Export Growth Potential ①

For exporter

Kenya

With

Markets

Sectors

Africa X

Non-Africa X

CFTA X

South Sudan X

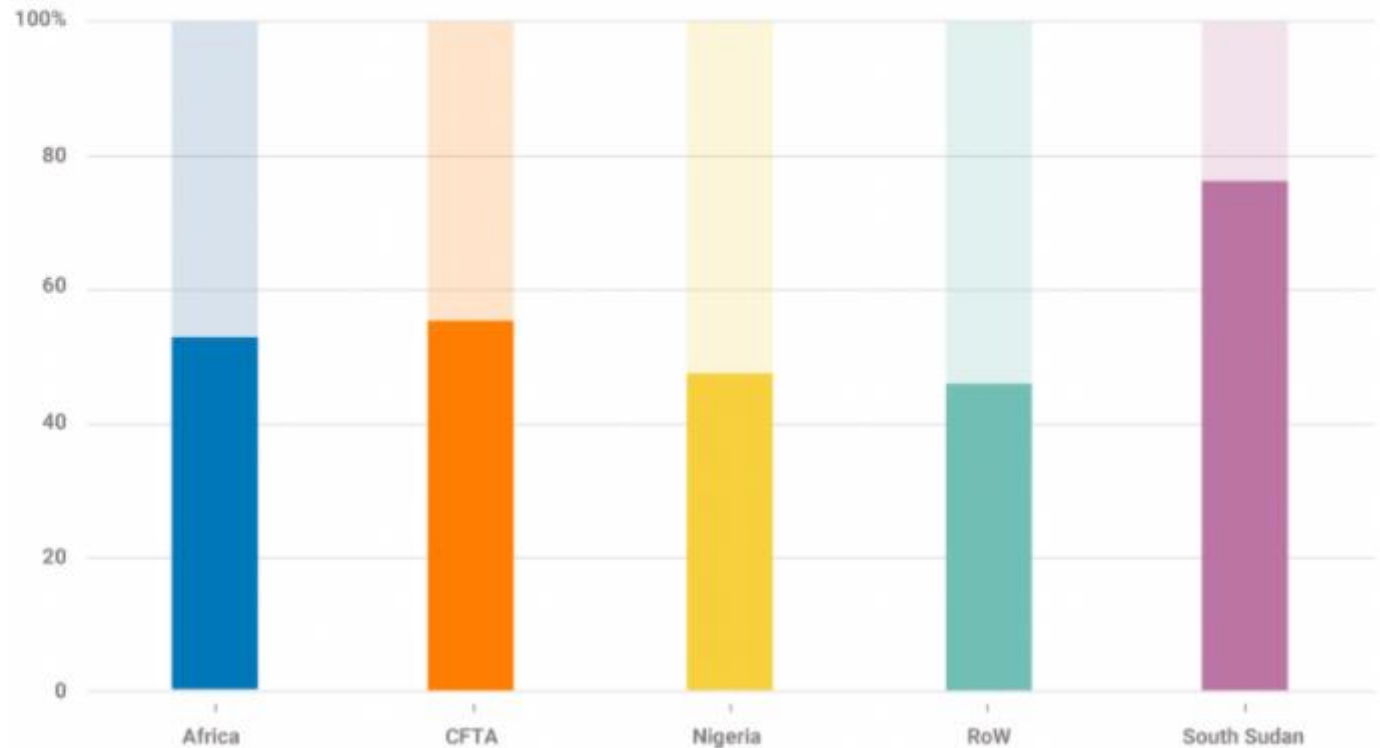
Nigeria X

Filter sectors

All sectors

Compare with...

Percentage



Explore this indicator in depth on ITC tool name [🔗](#)

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