Economic and Social Commission for Western Asia (ESCWA)

Expert Group Meeting on Intellectual Property Systems in the Arab Region
Beirut, 17-18 April 2019

Agenda

Day One - 17 April 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 – 09:30</td>
<td>Opening Session</td>
</tr>
<tr>
<td></td>
<td><em>Mr. Mounir Tabet, Deputy Executive Secretary for Programme, ESCWA</em></td>
</tr>
<tr>
<td></td>
<td><em>Mr. Walid Abdelnasser, Director of the Regional Bureau for Arab Countries, World Intellectual Property Organization (WIPO)</em></td>
</tr>
<tr>
<td></td>
<td><em>Mr. Nadim El Gemayel, Member of Parliament, President of the ICT Committee at the Lebanese Parliament</em></td>
</tr>
<tr>
<td>09:30 – 10:30</td>
<td>Session I - Innovation and intellectual property and systems</td>
</tr>
<tr>
<td></td>
<td><em>Moderator: Mr. Haidar Fraihat, Director of Technology for Development Division, ESCWA</em></td>
</tr>
<tr>
<td></td>
<td>Innovation policies for inclusive sustainable development in the Arab region: ESCWA activities and perspectives</td>
</tr>
<tr>
<td></td>
<td><em>Ms. Nibal Idlebi, Chief of Innovation Section, ESCWA</em></td>
</tr>
<tr>
<td></td>
<td>Intellectual Property System and Innovation</td>
</tr>
<tr>
<td></td>
<td><em>Mr. Pierre El Khoury, ESCWA Expert</em></td>
</tr>
<tr>
<td></td>
<td>The efforts of the League of Arab States in the protection of intellectual property</td>
</tr>
<tr>
<td></td>
<td><em>Ms. Maha Bkheet Mohamed Zaki, Director of Intellectual Property and Competitiveness Department, League of Arab States (LAS)</em></td>
</tr>
<tr>
<td></td>
<td>Discussion</td>
</tr>
<tr>
<td>10:30 – 11:00</td>
<td>Coffee break</td>
</tr>
<tr>
<td>11:00 – 13:00</td>
<td>Session II – The status of intellectual property systems in the Arab region</td>
</tr>
<tr>
<td></td>
<td><em>Moderator: Ms. Nibal Idlebi, Chief of Innovation Section, ESCWA</em></td>
</tr>
<tr>
<td></td>
<td>Intellectual Property Challenges and Opportunities in the Arab World: ESCWA paper</td>
</tr>
<tr>
<td></td>
<td><em>Mr. Pierre El Khoury, ESCWA Expert</em></td>
</tr>
<tr>
<td></td>
<td>Status of IP in the Arab region: WIPO perspectives</td>
</tr>
<tr>
<td></td>
<td><em>Mr. Walid Abdelnasser, Director of the Regional Bureau for Arab Countries, World Intellectual Property Organization (WIPO)</em></td>
</tr>
<tr>
<td></td>
<td>Discussion</td>
</tr>
</tbody>
</table>
13:00 – 14:00 Lunch break

14:00 - 15:00 Session III- Intellectual property initiatives and programs

  Moderator: TBD

TAG efforts for fostering enforcement of intellectual property in the Arab region,
Mr. Talal Abu Ghazaleh, President of Talal Abu Ghazaleh Group, Jordan

Qatar Foundation knowledge transfer-developing systems to protect and disseminate outcomes from the national research engine
Mr. John Taylor McEntire, Director of Industry Development, IP and Commercialization, QF Research, Development and Innovation Division, Qatar Foundation (QF), Qatar

Discussion

15:00 – 15:30 Coffee break

15:30 - 17:00 Session IV- Intellectual property for promoting entrepreneurship and SME

  Moderator: Mr. Fouad Mrad, Senior program manager, ESCWA

The IP system and its role in innovation and WIPOs programme for SMEs
Ms. Tamara Nanayakkara, Counsellor, SMEs and Entrepreneurship Support Division, Department for Transition and Developed Countries, World Intellectual Property Organization (WIPO)

Intellectual property protection and Technology Transfer at the American University of Beirut
Ms. Fadia Homeidan, Director of Office Grants and Contracts and Technology Transfer, American University of Beirut (AUB), Lebanon

The effects of introducing the technology transfer and an IP policy at the American University in Cairo
Mr. Ahmed Ellaithy, Senior Director of Technology Transfer Office, American University in Cairo (AUC), Egypt

IP governance structures for Jordanian academic and research Institutions
Mr. Mohammad Diab, Intellectual Property Rights Senior Specialist, Royal Scientific Society (RSS) and Princess Somaya University of Technology-iPark, Jordan

Discussion

Day Two – 18 April 2019

09:00–11:00 Session V –Intellectual property and technology transfer in selected Arab countries

  Moderator: Mr. Hassan Ghaziri, Founding Director, Beirut Research and Innovation Center, Lebanon

Experience of Egypt in technology transfer and IPR management
Mr. Mahmoud Sakr, President, ASRT, Ministry of Scientific Research, Egypt

Programmes for supporting IP offices for innovation and inventions in Morocco
Ms. Amina Adnani, Moroccan Office of Industrial and Commercial Property (OMPIC), Morocco

Building bridges for development of a cohesive innovation ecosystem in Qatar
Ms. Abeer Al Hammadi, Director of Innovation and Economic Development, QF, Qatar
Experience of National Agency for the Advancement of Scientific Research (ANPR)
Mr. Chedli Abdelli, Director, ANPR, Tunisia
Discussion

11:00 – 11:30 Coffee break

11:30 – 13:00 Session VI – Country experiences: IP for promoting innovation
Moderator: Mr. Nawar Al-Awa, Regional Advisor on Technology for development, ESCWA
Experience of Sabah Al Ahmad Center for Giftedness and Creativity,
Mr. Abdallah Al Jaadan, Senior Manager of Innovation Department, Sabah Al Ahmad Center for Giftedness and Creativity, Kuwait Foundation for the Advancement of Science (KFAS), Kuwait
Industrial property system in Iraq
Mr. Bahaddin Hamid Rashid, Director of Scientific Affairs Department, Ministry of Industry and Minerals, Iraq
Regional experience and national case studies on IP systems from the region and beyond
Ms. Deema Abu Zalayka, Legal Consultant and Director of Quality Control Section, Abu-Ghazaleh Intellectual Property (AGIP), Jordan
Status of IP in Lebanon
Mr. Wissam El Amil, Head of Intellectual Property Office, Ministry Economy and Trade, Lebanon
Discussion

13:00 – 14:00 Lunch break

14:00 – 15:00 Session VII – Regional and global initiatives in IP
Moderator: Ms. Mirna Barbar, ICT Policy Section, ESCWA
Closing the gender gap – current WIPO projects and initiatives for supporting women in IP
Mr. Walid Abdelnasser and Ms. Tamara Nanayakkara, WIPO
ALECSO’s programme for Arab network for IP
Ms. Sally Hassen Hattab, Projects Coordinator, Arab League Educational, Cultural and Scientific Organization (ALECSO)
Intellectual property and entrepreneurship
Discussion

15:00 – 15:30 Coffee break

15:30 – 17:00 Session VIII – Discussion and Recommendations