Importance of Building Partnerships for the Implementation of the SDGs

Seta Tutundjian, Director of Partnerships and Knowledge Management
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“An association of two or more people as partners.”

“The state of being a partner or partners.”
Need for Partnerships

- Goal is **complex** and requires the efforts of several people and organizations.
- **Multiple entities** working on similar goals. Partnering decreases duplication, increases efficiency.
- Goal **affects others** *(people, organization, sectors).* Partnering attracts needed buy-in.
Global Development Agenda 2030

17 Goals - 169 Targets

Source: https://sustainabledevelopment.un.org/
Commitment

Paris Agreement

Action

To Achieve the SDGs
Sustainable Economic Growth

Social Sustainability

Environmental Sustainability
To-days global Challenges

Achieving SDGs requires Trillions $$.

2014: Direct foreign assistance was 135 billion.

Need to achieve SDGs under challenging conditions:

But we have to do it in increasingly challenging conditions:

- Anthropogenic climate change threatens to wipe past achievements.
- Ongoing sixth mass extinction of biodiversity is decreasing our natural capital, while global human population is increasing
Only through working together in partnership can we achieve the Global Development Agenda 2030.
Partnership Modality

- Between 2 parties or multiple parties.

- Informal *(working groups, task force, joint scoping teams, communities of practice).*

- Formal *(memorandums of understanding, project agreements, grant agreements // networks, alliances, societies, associations.*

- Monetary and non-monetary.

Source: http://clipartix.com
Partnership Building Stages

**Scoping & building**
- Scoping
- Identifying
- Building
- Planning

**Managing & Maintaining**
- Structuring
- Mobilizing
- Implementing

**Reviewing & Revising**
- Measuring
- Reviewing
- Revising

**Sustaining Outcomes**
- Scaling / institutionalizing
- Moving on

Source: The Partnering Initiative
## Scoping and Building

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<td>Gathering information, consulting, start putting together a vision.</td>
<td>Identifying potential partners. Prioritizing and developing an action plan.</td>
<td>Reaching out and starting a discussion. Agree on collaboration areas, goals, objectives, and envisioned working relationship.</td>
<td>Put an outline of the agreed partnership.</td>
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**Signing of an agreement.**
Success factors

- In response to a **need** that is best met by partnering.
- Reach out to the most suitable ones.
- Get to **know** each other.
- **Plan!**
## Managing and Maintaining

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| Partners structure the management of the partnership | Identifying and mobilizing the needed resources to implement | Start implementing.  
More effective to have agreed upon timetables and deliverables. |
Managing and Maintaining

Clarity builds confidence

Celebrating successes builds ownership.
# Reviewing and Revising

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| Measuring impact of partnership and comparing it to agreed upon goals, outputs, outcomes. | Evaluating the partnership and its effectiveness. | If needed revise partnership agreement/program.  
*More effective to have agreed upon timetables and deliverables.* |
Reviewing and Revising

Is the partnership productive?
Are targets achieved on time within budget?
Where there any unexpected benefits?
Are all partners meeting their obligations?
Is the partnership still needed?
Is the partnership achieving its goals?

Celebrate successes
Reviewing and Revising

REVISE
## Sustaining Outcomes

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| Scaling up, rolling out the partnership to other areas. | **Sustaining**: some partnerships reach a stage when a new institution needs to emerge.  
**Terminating**: concluded its objectives. |
Core principles of successful partnerships

- Mutual Benefits
- Equity
- Transparency

Source: The Partnering Initiative
Common pitfalls

- Weak or varied involvement of implementers.
- Rushing into signing agreements.
- Ambitious/ unrealistic goals and implementation plans.
- Weak communication among partners, competition and lack of transparency.

Source: https://blogs.articulate.com/rapid-elearning/get-to-know-your-learners-and-avoid-these-pitfalls/
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