Establishing National Technology Development and Transfer Systems in Tunisia

INFORMATION NOTE

17-18 July 2017, Tunis

1. BACKGROUND

This workshop falls under the Development Account (DA) project on “Establishment of National Technology Transfer Offices (NTTO) in Selected ESCWA Countries (Egypt, Lebanon, Morocco, Tunisia, and Oman)”. The project aims to enhance national innovation system capacity through updating related policies and the establishment of National Technology Transfer Offices (NTTO) linked to universities and research institutions facilitating the partnership between the research community and economic development sector, the industry and relevant governmental and nongovernment actors. This is crucial for the development of a sustained and purposeful national technology sector.

NTTOs will help to integrate capacity of innovators, investors, entrepreneurs and researchers who are developing new technological solutions to the sustainability challenges and strategic needs of the national economy. NTTOs can help provide services such as policy advice to relevant government ministries, scouting IP value in research through working closely with researchers highlighting potential IP values in their activities and showing ways to valorize these potentials, patent drafting and protection, valuation and evaluation, and a menu of other support activities in the field of technology commercialization and industrial consulting. The NTTO must also contribute to linking and matching local capacity with multinational corporations seeking local partnerships and shared development and production values.

2. SCOPE

The project will focus on:

1. Enhanced capacity of select countries in the ESCWA region to identify and address innovation and technology transfer policy gaps
2. Enhanced capacity of select countries in the ESCWA region to guide the policy environment for research and development, and the commercialization of research results

3. OBJECTIVES

The objectives of the workshop are to explain the operations accompanied by the production of a consensus policy development framework strategy which will serve a guide for the future work of the NTTO.
4. **TOPICS**
1. Landscape of Science, Technology and Innovation system in Tunisia
2. Legislative and operational framework of technology transfer system in Tunisia
3. Operational foresight of NTTOs scenario case studies in Tunisia
4. University – Industry Collaboration (Experience of Universities and industry)
5. Success stories and best practices regional and international perspectives

5. **PARTICIPANTS**
1. National governments: High level decision makers, (e.g. minister and deputy minister level at relevant ministries like higher education, scientific research, industry, economy)
2. National governments: Officials/working level experts and planners/managers in relevant national departmental offices, ministries and institutions (e.g. national scientific, research and technology councils and alike)
3. Private sector: whose activities intersect with research and development (e.g. chambers of industry, incubators and science parks, innovation funding agencies, investment platforms, entrepreneurship civic society)
4. Academia and Research institutions
5. Relevant International organizations

6. **ORGANIZATION OF THE MEETING**

The workshop will be held on 17-18 November 2017 at Regency Tunis Hotel, Tunisia.

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