Innovation Cities
- Morocco -

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Plan

Context

Vision, objectives and results

The concept of “Innovation City”

Innovation City : the setting up

Innovation City : Blocks

Relationship University - Innovation City

Innovation City : Environment

Innovation City : Governance

Innovation City : step by step

implementation Existing Innovation Cities in Morocco
“Maroc Innovation” Strategy

Technological Plateformes & Technology transfer infrastructures

Innovation City
Vision

- Providing, over the longer term, favorable technological framework for R & D projects and innovative projects owner
- Eventually, at the regional level, providing a showcase of innovation, R&D and innovative entrepreneurship

Objectives

- Promote the results of scientific research for the benefit of industry;
- Promote technology transfer => Contribute to improve the technological level of companies;
- Promote entrepreneurship and startups creation through the incubation process.

Results

Permanent promotion of innovative entrepreneurship
What an Innovation City is about?

- R&D and Innovation activities
- Support devices for SME’s, start-ups and innovative project owners
- Activities related to entrepreneurship promotion
- Technology transfer activities
Government Partnership University

Funding and support (around 3 M euros) + Monitoring

Technical and Financial resources + Land-site or building

Innovation City

- R&D and Innovation activities
- Support devices for SME's, start-ups and innovative project owners
- Activities related to entrepreneurship promotion
- Technology transfer activities
Main interface between research, universities and businesses;
Promoting scientific output;
Added Value and wealth creation.

Technical support;
Qualified HR.
Innovation City blocks

- Business incubator
- Areas dedicated to companies
- Prototyping and R&D Center
- TTO
Innovation City interaction with the external environment

**Business Environment**
- Companies, public and private institutions, clusters, projects owners, experts...

**R&D Environment**
- SMEs, universities, R&D centers, clusters, funding agencies...

**Business incubator**
- Building and support services

**TTO**
- R&D needs (patents, researches agreement)

**Prototyping and R&D Center**
- R&D Offer (equipment and devices, skills, Valorization of R&D, prototyping)

**One-stop shop**
Governance

Public-Private Governance with a crucial representation of the industrial sectors

- General meeting
- Board Directors
- Audit committee
- Innovation City
- General management
- Scientific and technological committee
- Executive management

**University President**
Comprised of 9 à 11 members:
- University: 2 members (including the president)
- MEF: 1 member
- MICEVN: 1 member
- MENFPESRS: 1 member
- Private sector: at least 4 members
Innovation City in 5 steps

STEP 1: Project identification

STEP 2: Business Plan

STEP 3: Partnership agreement

STEP 4: Implementation and execution

STEP 5: Governance and starting activities
Implementation

- 7 Innovation City projects launched
- Different stages of implementation

Step 5: Governance and starting activities
Step 4: Implementation and execution
Step 3
Step 2
Step 1
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