Social and Economic Development through Open Government

Objectives:

- Improving knowledge and raising awareness on the economic and social impact of open government, and its role for achieving SDGs
- Providing member states with useful resources and information of the on open government (online portal)

EU have measured the impact of Open Data on economic development:
- €325 billion direct market size EU28+ for 2016-2020
- 25,000 jobs created
- €1.7 billion saved in costs EU28+ for Public Administrations in 2020
Building on ESCWA Project: Fostering Open Government in the Arab Region, 2017-2019

Open Government Principles:

- **Openness**: better transparency and accountability

- **Participation and Collaboration**: enhanced interaction between government and citizen

- **Engagement**: Public can contribute ideas and expertise. Government can make more informed decisions and policies.
Publications

- Report on “Economic and social impact of open government in the Arab region” - In collaboration with OECD.
- Working paper on “Digital divide and open government”

Online platform:

- Success stories from the Arab countries, Toolkits on the implementation of open government, Useful Resources

Meeting/Webinar on open government, open data and innovation in the public sector - In collaboration with OECD.
ESCWA project- Social and Economic Development through Open Government

ESCWA-OECD Questionnaire on Open Government

- Collection of success stories related to open government, open data, participation and engagement from the Arab countries.

- The cases studies will be used in many activities:
  - **Portal**: Success stories
  - **Main Report**
  - **Meeting and Webinar**

- ESCWA received **more than 60 case studies from 12 Arab countries**.
Timeline of Implementation

- 03/2020: Collection of Case Studies from Member Countries
- 06/2020: Working Paper
- 09/2020: Toolkit on Open Government
- 12/2020: Main Report
- 03/2021: Meeting and Webinar, Policy Brief, Promotional Material, Online Portal
Thank you

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