

**Research Commercialization Impact Assessment  
Training workshop  
Rabat on 25-26 October 2017**

**Day 1: 25 October 2017**

Time	Subject	
09:00 – 09:30	Introductory session	Mr. Ahmed Hamoush Mr. Fouad Mrad
09:30 – 13:00	<ul style="list-style-type: none"> <li>✓ Overview of What is Research Commercialization Impact Assessment</li> <li>✓ Research Commercialization Impact Assessment: Survey of Methodologies used in some countries and their relevance to Morocco</li> <li>✓ Establishing a case for evaluating the impact of research commercialization</li> </ul> <p><b>Coffee break 11:00 -11:30</b></p>	Moderator: Mr. Fouad Mrad  Trainer: Mr. Surya Raghu
13:00 -14:00	Lunch Break	
14:00 -16:00	<ul style="list-style-type: none"> <li>✓ How can Technology Transfer Offices help the inventors? (Tools for TTOs for commercialization: Technology Roadmaps, Mindmaps, Forecasting and Assessment Methods)</li> <li>✓ Role of Entrepreneurship Education (Promotion?) and Training in Universities towards Innovation and Commercialization</li> </ul> <p><b>Coffee break 15:00 -15:15</b></p>	Moderator: CNRST Mr. Surya Raghu
16:00 – 16:30	Wrap-up for the Day	Mr. Fouad Mrad

**Day 2: 26 October 2017**

Time	Subject	
09:00 – 13:00	<ul style="list-style-type: none"> <li>✓ From Inventions to Market –Commercialization and IP Strategies for TTOs</li> <li>✓ Team Challenge: Develop Research Commercialization Skills</li> <li>✓ Team Challenge” outcome (Group Briefing)</li> </ul> <p><b>Coffee break 11:00 -11:30</b></p>	Moderator: Mr. Nizar Halasah  Trainer: Mr. Surya Raghu
13:00 -14:00	Lunch Break	
14:00 -16:00	<ul style="list-style-type: none"> <li>✓ Science Advice and interface role with Policy maker</li> </ul> <p><b>Coffee break 15:00 -15:15</b></p>	Moderator: CNRST Trainer: Mr. Surya Raghu
16:00 – 16:15	Wrap-up and Way forward	Mr. Ahmed Hamoush & Mr. Nizar Halasah