Intellectual Property System and Innovation

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Introduction

High tech products
Benefits of the digital economy

- The medical care
Benefits of the digital economy

- The IoT and AI
Benefits of the digital economy

- The digital distribution
Intellectual Property
Faster, Stronger, Higher!
Innovation

PROGRESS

NEW CAPABILITIES
Innovation + IPRs

Innovation

Efficiency
Productivity
Sustainability

Economic Outcome

R&D
Creativity = Creation + Public Capital = Public Domain

IPRs

Owned by few

Used by all
Importance of IP protection for innovation

IP Fosters innovation
Importance of IP protection for innovation

Stimulus to investments
Importance of IP protection for innovation

Deterrent to opportunistic practices
Thank you

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