Steps to support Innovations in Green Technologies in Lebanon

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# Berytech’s Core Pillars

## Berytech Business Support

| 1 | Incubation program |
| 2 | Mentoring, advisory, coaching and technical assistance |
| 3 | Training workshops |
| 4 | Business support work sessions & online coaching tools |
| 5 | Access to local & international networks |

## Berytech Community

| 1 | Community events fostering collaboration and BtoB opportunities |
| 2 | Local, regional and international network of experts |
| 3 | Corporate partnerships and international programs |
| 4 | Community includes hosted entrepreneurs and employees, alumni, incubatees, ecosystem partners and more |

## Berytech Funding

| 1 | More than $70M being invested in startups and SMEs |
| 2 | Targeted sectors: knowledge economy and innovation |
| 3 | Venture capital and Matching capital options |
| 4 | Grants disbursements through specific incubation programs |

## Berytech Parks

| 1 | 3 strategic locations in Lebanon |
| 2 | Smart infrastructure and facilities |
| 3 | Loyalty programs and corporate benefits |
| 4 | Coworking space and environment |
| 5 | Networks & business connections |

## Berytech Projects Lab

| 1 | International program management fostering innovation, economic development and entrepreneurship |
| 2 | International linkages and partnerships |

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Resulting Innovation Funnel Core Pillars

- Prepare & Motivate
- Facilitate
- Seed & Support
- Grow & Expand
- Monetize

- Higher Education
- Culture!

- Business Plan Competitions
- Incubation Mentorship
- Venture Capital Funds
- Industry Clusters
- Exit Strategy

- Business Angels
- Seed Funds
- Grants
Innovation Tools for Early Stage support

Matching Capital
- Matching new private sector investments with selected Investment Partners and/or qualified angel investors to support Early-Stage Businesses and Investments

Equity Guarantee
- Providing Qualified Investors with a partial guarantee on investments in Early-Stage Businesses and on Venture Capital

Support Programs
- Providing a range of assistance to investors and entrepreneurs, including trainings, angel coordination and assistance, and mentorship programs
Innovation Tools for Early Stage support

Grants + Matching Grants
- Cash grants to support MVP, acceleration and matching grant for the incubation phase

Acceleration & Incubation
- Competition, hosting, acceleration and incubation to support, validation, commercialization internationalization
- Access to funding

Clustering
- Providing a range of support to grow the sector and lobby and support startups and SMEs
- Bring in Expertise

Online Platform and communication
- Promoting the program, open innovation, support interventions

NL Supporting partners

Agrytech
Agri-food Innovation Hub

StartLife

Food Valley NL
Your guidance & support partner
International Projects

- SHAAMS aimed at raising public awareness on solar energy in the Mediterranean countries through the transferability and implementation of good practices in legal, regulatory, economic, organizational issues and financing mechanisms, to facilitate the take up of solar technologies.

Main outputs:
- Development and management of an entrepreneurship competition targeting innovators in the renewable energy sector
- Incubation program for innovators in the renewable energy sector
- Capacity building programs for engineers in the renewable energy field and school students
- A set of awareness activities and events to promote renewable and solar energy (earth hour, conferences…)
- Managing the project communication work package for the region
Swiss / Lebanon cleantech innovation

- The strategic aim is to create and explore business opportunities for the “Cleantech” industry in Lebanon and Switzerland, to prepare the ground for innovation and to facilitate the exchange of expertise.

Main outputs:
- Focused workshops that brought Swiss and Lebanese stakeholders from the cleantech sector to explore “business & technical opportunities in the field of cleantech” (30 experts)
- B-to-B matchmaking activity between the Swiss delegation and Lebanese SMEs (average of 40 one on one meetings)
- “Public Cleantech Innovation Conference” with more than 250 attendees
- High level policy meeting with key influential stakeholders
Central Bank Incentives

**LOANS:**
- "National Energy Efficiency and Renewable Energy Action" (NEEREA)
- INNOVATION LOAN

**EQUITY:**
- C331 – Knowledge Economy Based Investment Program
2 invested in Startups in Lebanon

- E24
  - Electricity storage & renewable energy
- Sharing economy
  - Pollution reduction
Thank You!

www.berytech.org