



Sustainable Development Dialogues in the Arab region حوارات التنمية المستدامة في المنطقة العربية

<https://asdr.unescwa.org/>

Sustainable Development Dialogue # 3

The Private Sector and the Arab Region's Path to Sustainable Development

Building on the findings of the Arab Sustainable Development Report 2020 (ASDR 2020), the first in the region to offer a quantitative and qualitative analysis of all 17 SDGs, **ESCWA and the UN Global Compact** are pleased to invite you to a discussion on:

- What are the main barriers preventing businesses from taking transformative and ambitious steps to contribute to the SDGs?
- In a post-COVID era of disrupted and realigned supply chains, what opportunities exist to embed the SDGs into sustainable corporate practices?
- Which kind of support is needed by SMEs in the Arab region, including those embedded in regional and global supply chains, to align with the SDGs?
- What practical steps can be taken by businesses, governments, and other stakeholders to help progress towards the SDGs?

Date & time

26 October 2020, 14:00 – 15:30 Beirut time (UTC +3)

Welcoming remarks

Ms. Alexandra Tarazi, Senior Manager, Global Operations, UN Global Compact
Ms. Maisaa Youssef, ASDR 2020 Lead Author, ESCWA

Snapshot presentations

ASDR Key Messages, Ms. Maisaa Youssef, ESCWA
2020 UN Global Compact Progress Report, Ms. Sue Allchurch, UN Global Compact

Panel 1: Challenges and Opportunities in the Private Sector's Advancement of the SDGs

Ms. Ghada Hammouda, Chief Sustainability & Marketing Officer, Qalaa Holdings
Ms. Kate Willoughby, Head of Global Sustainability & Impact, DP World
Ms. Muna Merghani, Chief Human Resources & Sustainability Officer, Haggag Group

Panel 2: Mobilizing SMEs and Supply Chains towards the 2030 Agenda

Mr. Raji Hattar, Chief Sustainability Officer, Aramex
Ms. May Makhzoumi, President, Makhzoumi Foundation
Mr. Khalid Ennda, CEO, Youth-In

Q&A

Wrap-up and Next Steps

Join us! Please register at this link:

https://us02web.zoom.us/webinar/register/WN_dnshbbkVSh-P0tmcd_Yw7A

The webinar will be in English with Arabic translation and broadcast live on YouTube [here](#).

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