On-line course on Trade in Services Statistics

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United Nations Statistics Division

Objective

- To raise awareness of Trade in Services' Statistics and its concepts, enhance statisticians' ability to do their work,

- To help them better understand the manual on Statistics of International Trade in Services (MSITS 2010),

- To directly address the aims of Goal 17 of Agenda 2030 for Sustainable Development.
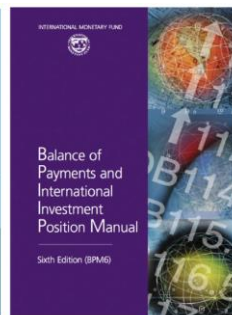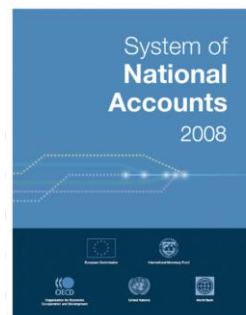
Structure

- This course has been developed and produced jointly by UNCTAD, the World Trade Organization and the UN Statistics Division.

- It has also benefited from the close collaboration of the Inter-Agency Task Force on 'Statistics of International Trade in Services'.

Target Population

- Primary Target : Compilers and producers of data (Statistics on International trade in services, Balance of Payments, Business statistics, etc):

    - BoP Statisticians (from Central Banks or National Statistical Institutes),

    - Statistical Officers in Trade and Services

    - National Accountants

    - Business statisticians

- Secondary Target : Data users:

    - Ministries (Tourism, Trade, Economy, Finance)

    - Other industry players (economists, lawyers, etc.)

Six Modules

1. Importance of trade in services statistics;

2. Prerequisite for data collection and compilation

3. Data sources and collection

4. SITS data compilation

5. FATS data compilation

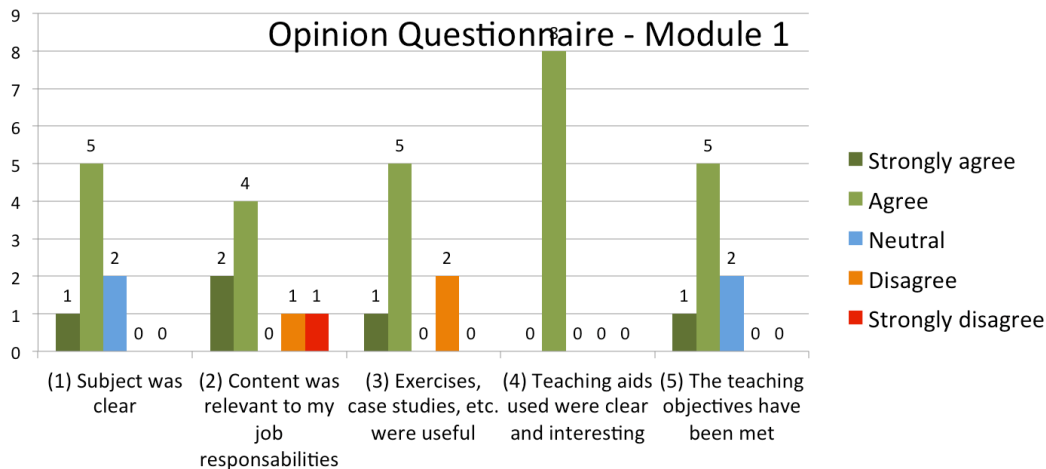6. Dissemination and analysis

Target 2017

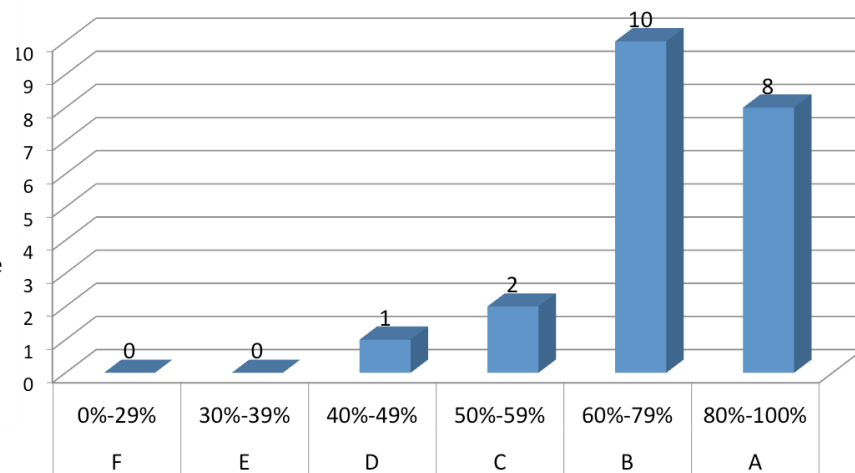41 representatives (27% = 11 women) from 16 countries registered

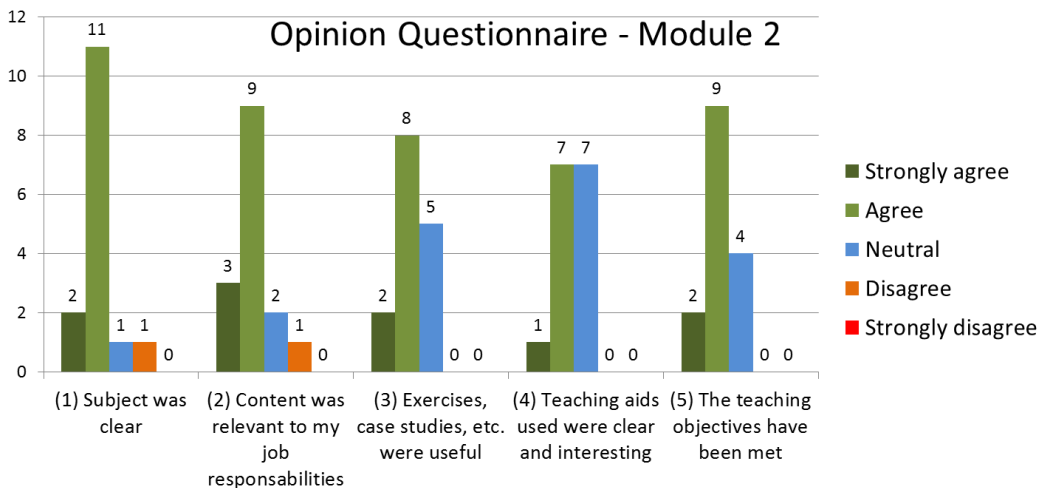Opinion Questionnaire - Module 1

Quiz Grades: Module 1 - Quiz 1

- well developed and well organized
- The module is interesting and allowed me to understand many things
- The extent of the diversity between categories of international classifications and balance of payments items in services
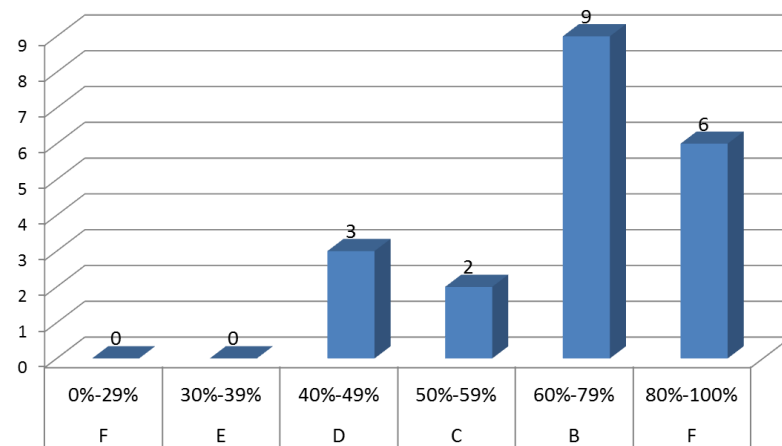
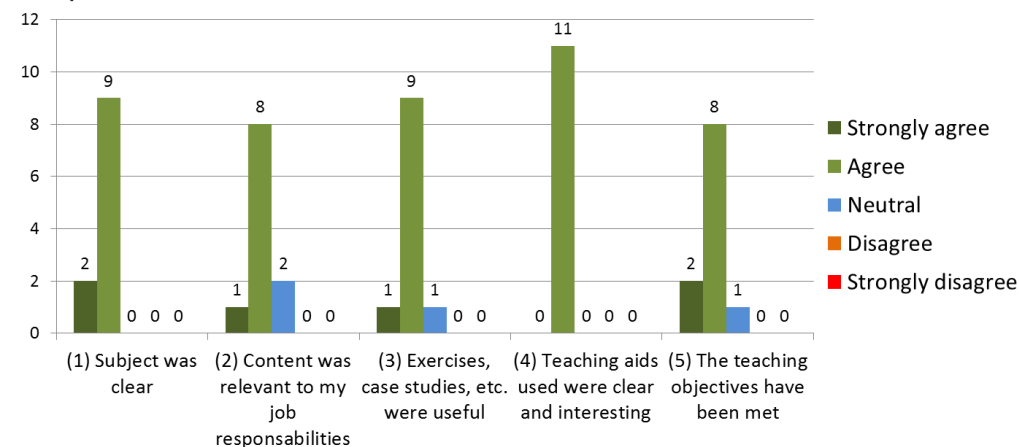Opinion Questionnaire - Module 2

Quiz Grades: Module 2 - Quiz 1

- the course was very useful. It tackles the basic and the first stage of the production of any statistic which is getting a good sampling frame.
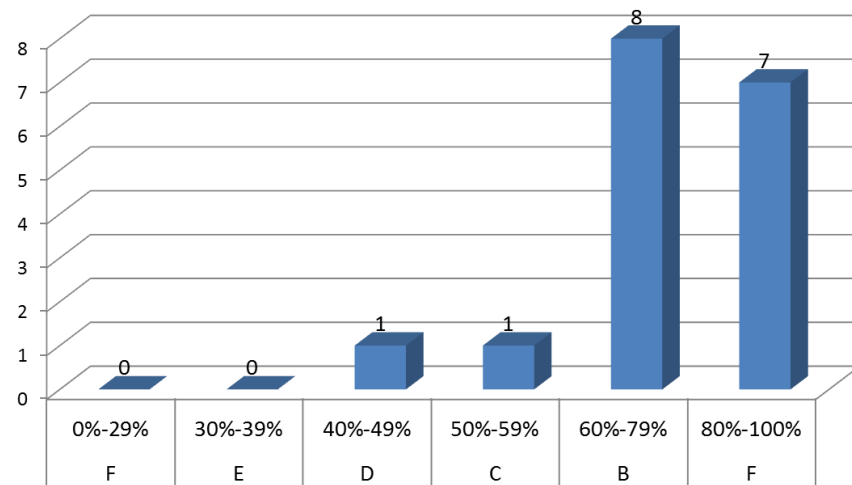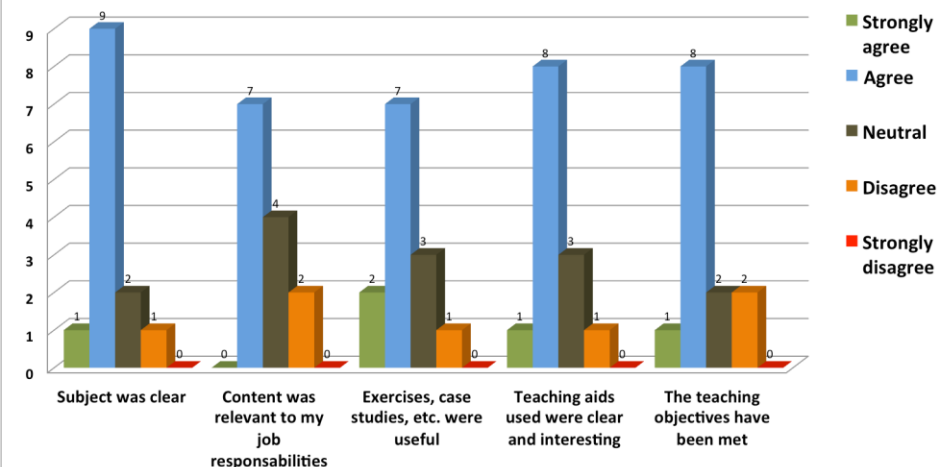
Opinion Questionnaire - Module 3

Quiz Grades: Module 3 - Quiz 1

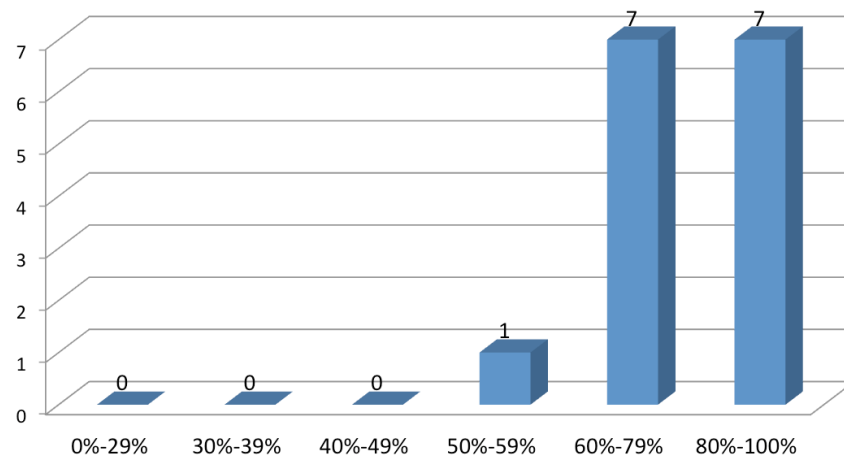- - Test was quite tricky, confusing
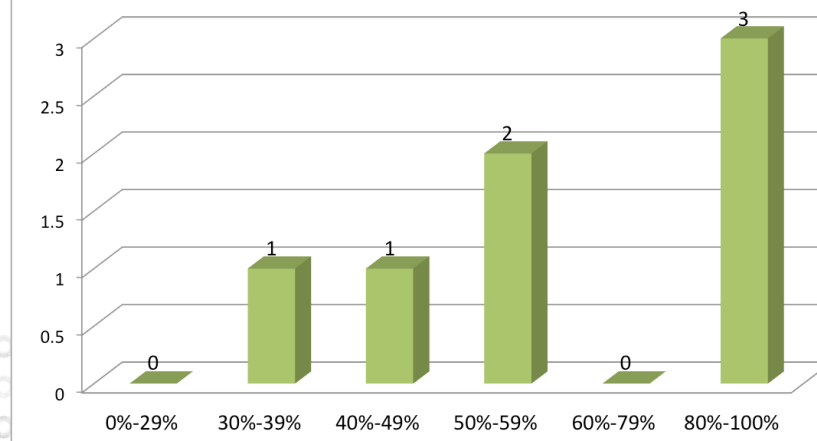- Interesting forum interaction

Opinion Questionnaire M5

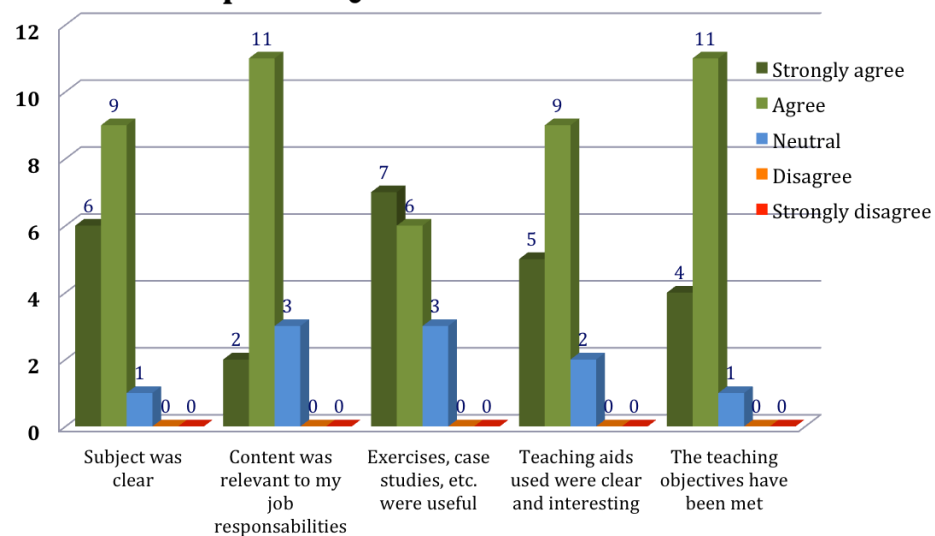Quiz Grades: Module 5 - Quiz

Grades: Module 5 - Numerical exercise

- - Numerical exercise very tough
- Fantastic & more detail of FATS
- Countries examples very interesting
- Fats, FDI & Mode 3 very clear
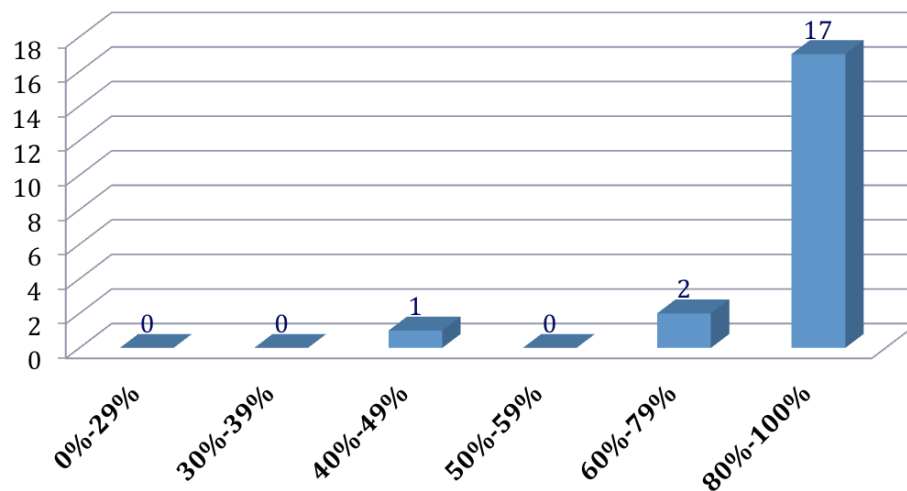
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Statistics Division

Module 6 – 88% / 89%

Opinion Questionnaire M6

Quiz Grades: Module 6 - Quiz

- Calculation of information of data & Meta data
- Very practical
- Very valuable insights & lessons

- ## MoQ

M1
90%

M2
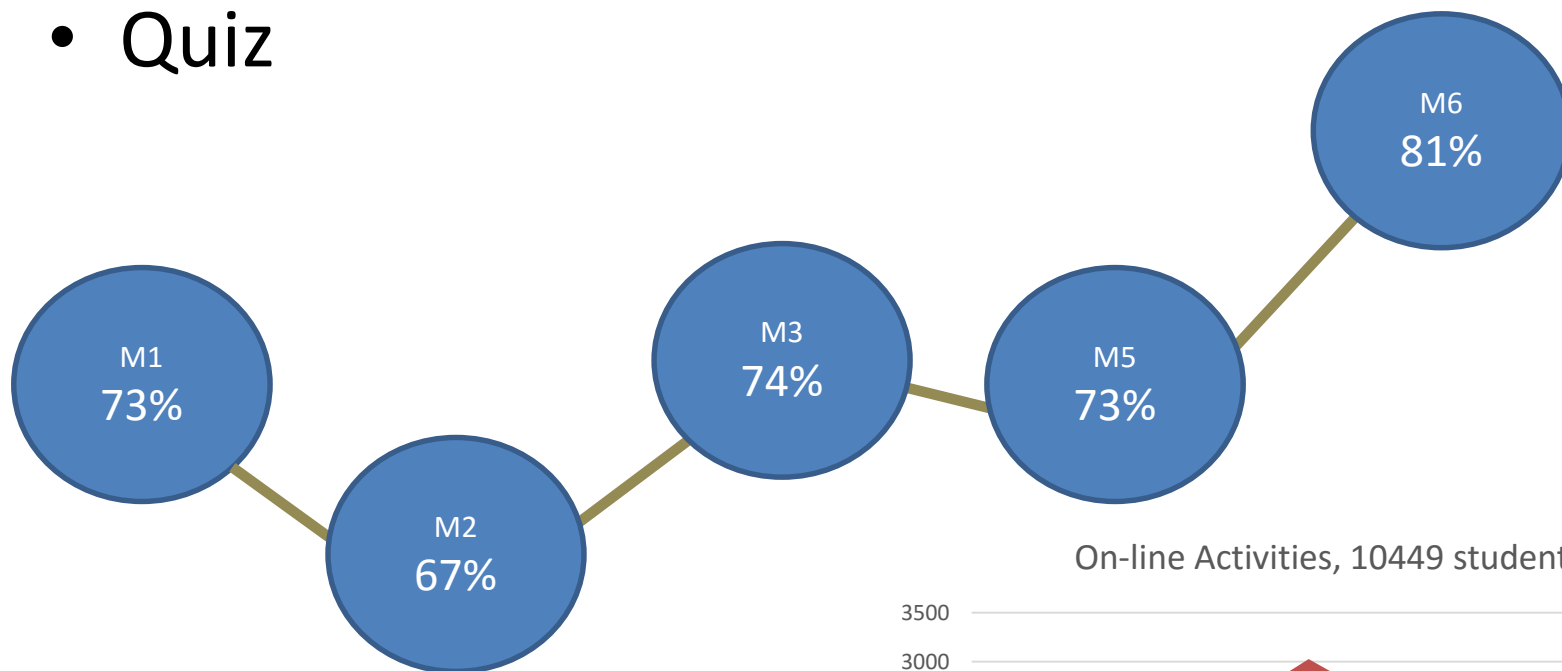78%

M3
88%

M5
81%

M6
95%

Subject was clear

Content was relevant to my job responsabilities

Exercises, case studies were useful

Teaching aids used were clear and interesting

The teaching ojectives have been met

0   20   40   60
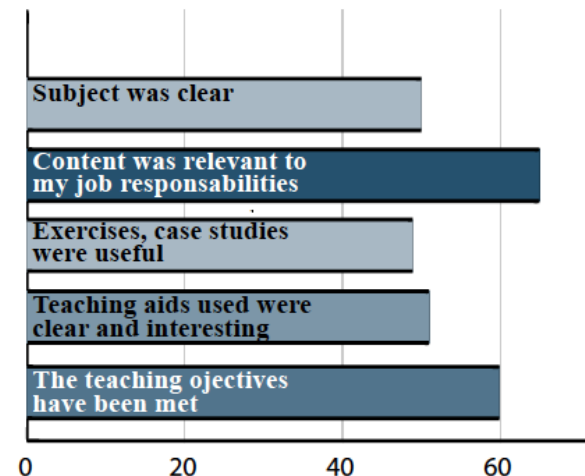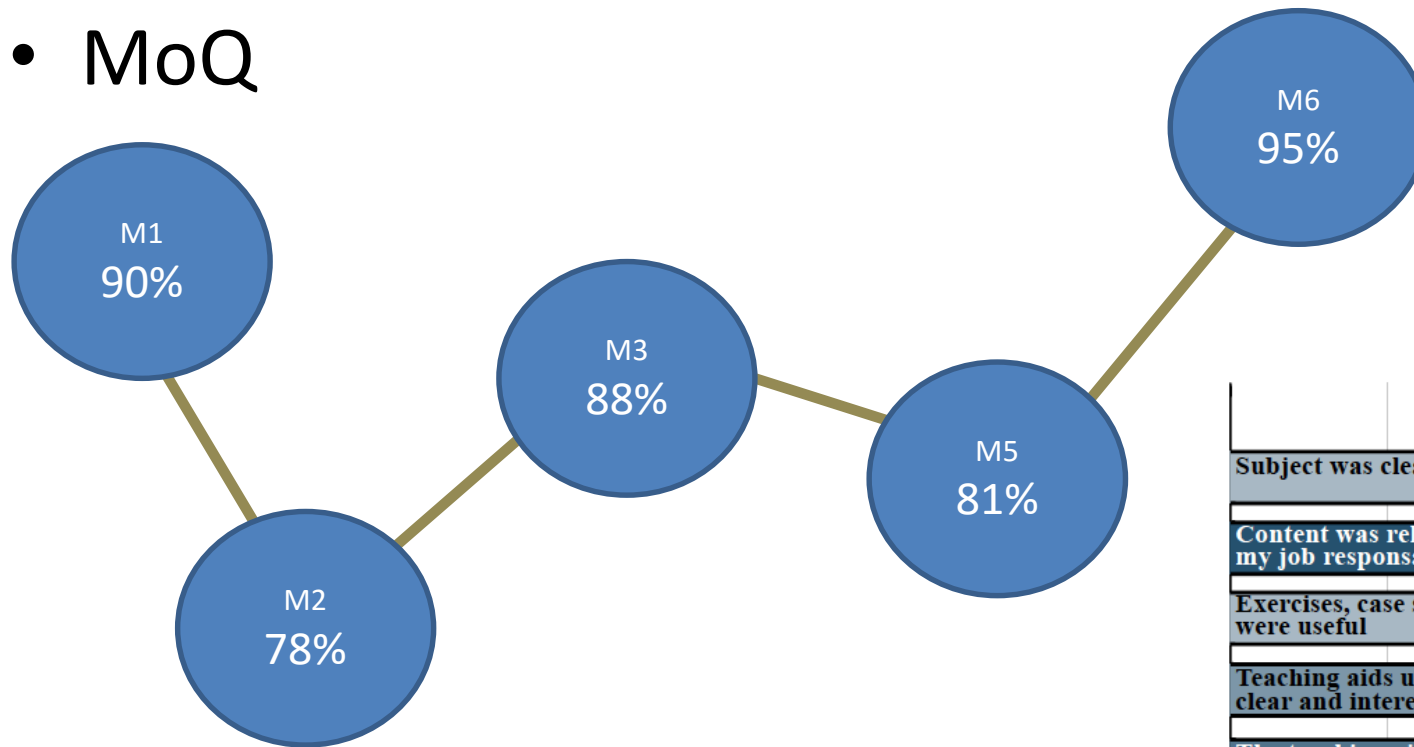
Opinion:

- **Very useful and related to my job tasks**
- **The case studies are very helpful and practical**
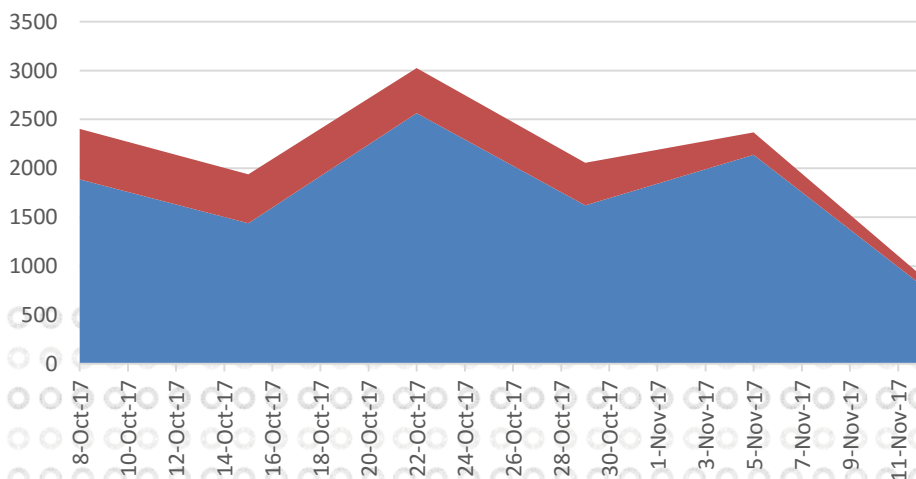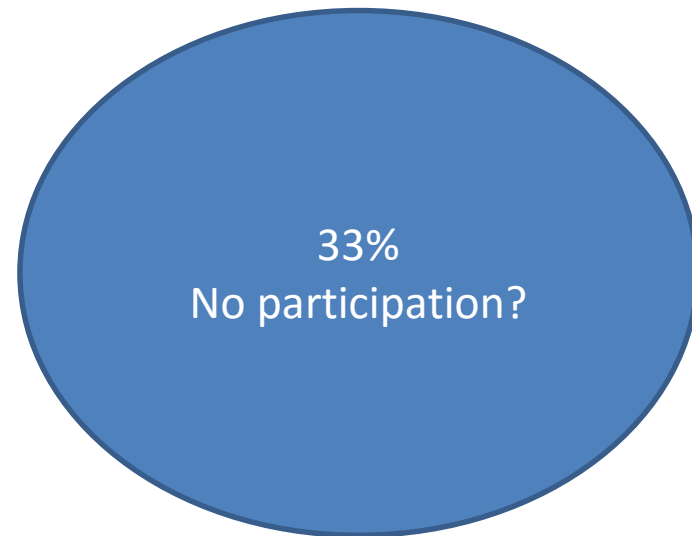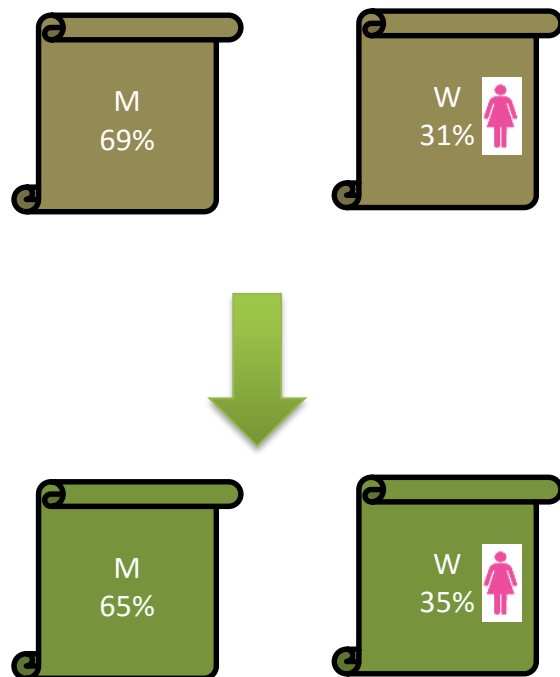- **Grate forum interaction**

Average grade 67.58%

- Quiz

On-line Activities, 10449 students logs

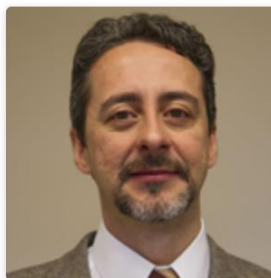# Conclusion

M 69%
W 31%

M 65%
W 35%

33%
No participation?

- Limited interaction on the Forum / Other deliveries
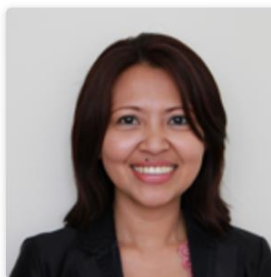
Contacts

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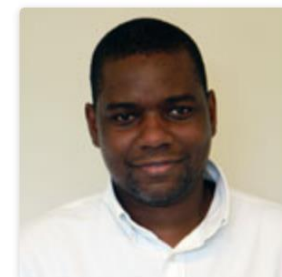Programme Manage-
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