On-line course on Trade in Services Statistics

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United Nations Statistics Division
Objective

- To raise awareness of Trade in Services' Statistics and its concepts, enhance statisticians' ability to do their work,
- To help them better understand the manual on Statistics of International Trade in Services (MSITS 2010),
- To directly address the aims of Goal 17 of Agenda 2030 for Sustainable Development.
Structure

• This course has been developed and produced jointly by UNCTAD, the World Trade Organization and the UN Statistics Division.

• It has also benefited from the close collaboration of the Inter-Agency Task Force on 'Statistics of International Trade in Services'.
Target Population

• Primary Target: Compilers and producers of data (Statistics on International trade in services, Balance of Payments, Business statistics, etc):
  • BoP Statisticians (from Central Banks or National Statistical Institutes),
  • Statistical Officers in Trade and Services
  • National Accountants
  • Business statisticians
• Secondary Target: Data users:
  • Ministries (Tourism, Trade, Economy, Finance)
  • Other industry players (economists, lawyers, etc.)
Six Modules

1. Importance of trade in services statistics;
2. Prerequisite for data collection and compilation
3. Data sources and collection
4. SITS data compilation
5. FATS data compilation
6. Dissemination and analysis
41 representatives (27% = 11 women) from 16 countries registered
Module 1, 80% / 72%

• well developed and well organized
• The module is interesting and allowed me to understand many things
• The extent of the diversity between categories of international classifications and balance of payments items in services
• the course was very useful. It tackles the basic and the first stage of the production of any statistic which is getting a good sampling frame.
Module 3 – 93% / 73%

Opinion Questionnaire - Module 3

- Test was quite tricky, confusing
- Interesting forum interaction
Module 5 – 68% / 75%

- Numerical exercise very tough
- Fantastic & more detail of FATS
- Countries examples very interesting
- Fats, FDI & Mode 3 very clear
Module 6 – 88% / 89%

Opinion Questionnaire M6

- Calculation of information of data & Meta data
- Very practical
- Very valuable insights & lessons
Global view (MoQ)

• MoQ

Opinion:
• Very useful and related to my job tasks
• The case studies are very helpful and practical
• Grate forum interaction
Average grade 67.58%

• Quiz

- M1: 73%
- M2: 67%
- M3: 74%
- M5: 73%
- M6: 81%

On-line Activities, 10449 students logs
Conclusion

- Limited interaction on the Forum / Other deliveries

33%
No participation?

M 69%
W 31%

M 65%
W 35%
Contacts

Dominique Chantrel
HRD Section - TrainForTrade
KDB/DTL/UNCTAD
Tel: + 41 22 917 2187
E-mail: dominique.chantrel@un.org

Ksys:
Learn.unctad.org

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